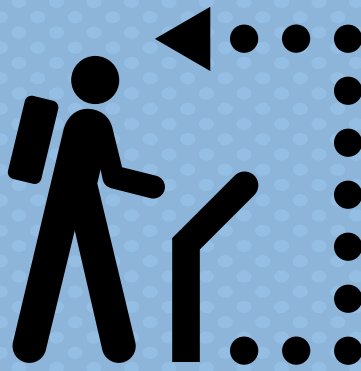


BAM! Complete Guide to Performing Networks in Canada

by Robert Baird



#10

A guide to national, regional,
and provincial associations

BAM! Baird Artists Management Consulting

PO BOX 597

Alliston ON L9R 1V7

1-800-867-3281/705-424-6507

www.bairdartists.com

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Canada is the world's second-largest country by area, occupying most of northern North America. Extending from the Atlantic Ocean to the Pacific Ocean and northward into the Arctic Ocean, Canada shares land borders with the United States to the south and to the northwest. Inhabited first by Aboriginal peoples, Canada was founded as a union of British colonies, some of which had been French colonies. Canada peacefully obtained independence from the United Kingdom between 1867 and 1982. Canada is a federal constitutional monarchy and parliamentary democracy, consisting of ten provinces and three territories, and defines itself as a bilingual and multicultural nation; both English and French are official languages. A technologically advanced and industrialized nation, its diversified economy relies heavily on an abundance of natural resources and on trade, particularly with the United States, with which Canada has had a long and complex relationship.

Most of Canada's population can be found just north of the 49th parallel, the border between Canada and the United States. Ontario is the most populated province; Quebec is the heart of the French-speaking population of the country.

Artists who wish to tour Canada will be faced with long journeys between major cities, except in Ontario, and winter weather conditions can be severe.

There are presenting networks across the country and many foreign artists have toured successfully in all of them. Each network has its own character, focus and benefits. I urge you to explore the information in these pages to find out which networks might be of interest to you. Of course, you should join and participate in those which will be of most benefit to you. An artist's experience with any presenter network is unique: some artists are immediately successful and can take advantage of membership and connections; other artists find it difficult to make headway. You will only know how an organization works and if it works for you once you have plunged in. Good luck! - Robert

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Each entry has a brief description of the organization, complete member benefits and a link to membership information.

Canadian Arts Presenting Association (CAPACOA)

www.capacoa.ca

Since its founding in 1985, CAPACOA, the Canadian national performing arts network, has fostered and developed a pan-Canadian network for presenters, presenting networks, artist managers/agents and performing arts administrators. CAPACOA unites the Canadian performing arts presenting and touring sector, representing more than 150 presenting networks, presenters, agents and other stakeholders.

Member Benefits

Advocacy

- We [offer input to the government on your behalf](#) either as part of public consultations or when concerns need to be communicated regarding funding programs accessed by the presenting and touring sector.
- CAPACOA [keeps a strategic watch](#) on policy issues that have implications for the presenting and touring sector, and acts proactively whenever relevant. When [key issues](#) require our full attention, we rally the sector behind concerted efforts.
- CAPACOA runs national advocacy campaigns through the [Canadian Arts Coalition](#).
- We also provide you with a [toolkit](#), and with recent data in our [performing arts statistics](#) page, in order to support your *own* advocacy activities.

- You can call the office any time to get advice, help or information on advocacy issues.

Annual Conference

- The conference brings together over 200 industry leaders and stakeholders working in the national and international performing arts sector;
- The event features exceptional speakers, presentations, performances and discussions. It is an incredible opportunity to learn, be inspired and connect with the national presenting and touring community;
- Members receive up to \$100 dollars in discount when registering for the conference.

Communications

[All Access](#)

- e-newsletter: raises awareness of the sector, and keeps you up to date on advocacy, member news and key issues in our field;
- Members can use [All Access](#) to share their news as well.

Funders and consultants frequently tell us how useful All Access is to them: "Upbeat and energetic, smart and to the point, filled with incredibly useful information."

Social Media

- Follow us on [Twitter](#) and [Facebook](#) to keep your finger on cutting edge news regarding the arts presenting field;
- Member Listservs: An invaluable resource where you can find mentors, information and support with the click of a mouse;

- Private Listservs: upon request, listservs can be created for specific communities of practice, enabling you to easily communicate with peers.

Member-Only Discounts

- [Conference registrations:](#) Up to \$100 in discounts for members.
- [Job Postings:](#) Free job postings on the CAPACOA website (non-members pay \$50 / per posting).
- [Information posting:](#) Free posting of information you would like to share with the broader community on our website or in our newsletter, All Access.
- [Webinars:](#) Free or reduced fees for CAPACOA members to attend webinars.
- [Group Health Benefits Program:](#) an affordable program for yourself, your employees, your own members, roster of artists, etc.

National Mentorship Program

- [The Succession Plan](#) (“The TSP”) combines one-on-one mentorship sessions and peer network round-table discussions to help build skills in emerging leaders throughout the performing arts.
- The TSP program is delivered annually at the CAPACOA conference and at other partner events.

Networking

- Meeting face-to-face at the annual conference with **leaders in the presenting community:** music, theatre and dance presenters, agents, managers, artistic companies and industry professionals;

- Be a part of the work that is already happening, share your own best practices and learn from others;

National Network Meeting – (Network-Member Specific)

- CAPACOA hosts an annual meeting that gathers more than **20 presenting networks** for two days of intensive dialogue. It focuses on identifying key priorities affecting the sector, and includes key conversations with national funding agencies and policy makers. Collective membership represented at this meeting is over 2000 arts organizations.

Professional Development

- CAPACOA offers webinars at no cost or a reduced fee for members. These webinars are timely and are relevant learning opportunities.
- The [Presenter's Toolkit](#) is a presenting-specific online resource that provides skills development resources, best practices, and much more.

Research and Development

- CAPACOA provides research leadership such as the national initiative [*The Value of Presenting: A Study of Arts Presentation in Canada*](#) – exclusive information that is created and disseminated by CAPACOA;
- CAPACOA also keeps a strategic watch on research activities.
 - We make the most recent, relevant, and exclusive performing arts data available for you in our [performing arts statistics](#) page.
 - We also feature some of this data in our advocacy news, explaining in simple language why it is meaningful to you.

Advocacy one-pager:

- [CAPACOA created a one-pager](#) of *essential* arts advocacy points to for presenters, organizations, business members, etc. to use for their own advocacy and arts promotion purposes.

Membership Types and Dues

Being a member of CAPACOA is affordable. If you are joining for the first time, you can benefit from an introductory membership at only \$250.

[Online membership purchase](#)

International Exchange for the Performing Arts (CINARS)

www.cinars.net

The CINARS Network is a platform that aims to foster contacts between performing arts professionals and maximize the international outreach of artistic works. It's a quick way for presenters to discover promising new artists and receive exclusive details on their upcoming tours. For artistic companies, becoming better known by major presenters makes tour planning a little easier.

- Registration is simple and free
- Register as a Presenter or Register a Show
- Show Representatives can find out where interested presenters are located
- Presenters are notified when a show they like goes on tour
- Presenters can contact artistic companies directly through their accounts

The CINARS Network is associated with the CINARS Biennale. The CINARS Biennale has made a name for itself as an indispensable multidisciplinary event, in which one can develop real international touring opportunities, build solid relationships with professionals from all over the world, as well as sharpen one's professional skill-set and knowledge base. The event gathers around 1,500 participants from 40 countries and presents over 160 shows throughout the week. It is held in even years in Montreal.

Register a Show: <http://www.cinars.net/art/register>

Register as a Presenter: <http://www.cinars.net/dif/register>

Atlantic Presenters Association (APA)

www.atlanticpresenters.ca

The Atlantic Presenters Association (APA) is the regional arts presenter's organization for the four Atlantic Provinces: Newfoundland and Labrador, Prince Edward Island, Nova Scotia and New Brunswick. It is a leader in the presentation of the performing arts and promotes the development of performing arts touring in the Atlantic region.

Reasons to become an APA Member

As a leader in the presentation and promotion of performing arts in the Atlantic region, the Atlantic Presenters Association offers programs that are valuable to our members and to the betterment of the field. There are many benefits to being a member of the APA including

Professional Development

Professional development can be defined as the process of improving skills and competencies needed to produce outstanding results. For presenters, this means learning about ways to develop and keep audiences, sharing ideas on best practices and procedures, and particularly for new and emerging presenters, learning from experienced individuals about marketing, operations and finance skills necessary to present a live performance. The APA provides professional development sessions in each Atlantic Province annually, workshops at Contact East, as well as webinars. The APA works closely with its Professional Development Committee of members and its national colleagues to develop topics that are current and relevant to the presenting field.

Block Booking

Block Booking allows our members to experience the power of collective buying - it increases the potential to purchase shows that might normally be out of reach for individual theatres, arts and cultural centres, or festivals, and to buy shows that may not always be considered for smaller markets. The APA uses a block booking software program that members can access at any time to either add artists to their wish list, or to join a tour.

Contact East

The flagship event of the Atlantic Presenters Association, Contact East brings together the very best of North American talent in theatre, music, and dance, to showcase their work for regional, national and international presenter delegates. Hosted annually in September, [Contact East](#) is a meeting place for artists and presenters to facilitate numerous and diverse performing arts activities in Canada and on international stages. It involves formal showcase events, primarily music, dance and theatre; the Contact Room where artists, agents and presenters can interact to discuss business; and a variety of workshops, clinics and round table discussions, which are relevant to the industry's affairs. [Visit ContactEast.ca](#) for complete conference details.

Communications

The Association has staff working from Halifax, NS and Charlottetown, PE who are committed to ongoing and meaningful communication. The APA has an active website, which provides members with the latest APA news, educational resources, and a database of member profiles and contact information for more than ninety series presenters, theatres, community presenters and festivals in Atlantic Canada. The APA also has an active presence on [Facebook](#) and [Twitter](#) and distributes a [monthly eNews](#).

Mentoring Opportunities

Among APA members and our colleagues across Canada, and within our staff, there is an amazing body of knowledge on the field of presenting. Mentors are essential to assist professionals in learning the art of presenting performing arts. For more information about mentorship opportunities offered through the APA, please contact the APA's staff.

Providing Funding Information

To some degree, all presenters require support from various funding agencies to deliver the best quality and quantity of performances in their communities. The APA staff is available for consultation with members to assist with providing funding information specific to each Atlantic province.

Partners

The APA is a highly collaborative organization. We frequently partner with our colleagues across the region and the country on projects and workshops. These organizations include the Canada's Regional Presenting Networks, the National Dance Networks, CAPACOA and Atlantic Canada's provincial Music Industry Associations.

Special Projects

In April 2011, the APA launched the Atlantic Moves program, a contemporary dance pilot project funded jointly by the Department of Canadian Heritage and Canada Council for the Arts, in addition to the Province of Nova Scotia. From 2011-2014, participants presented 22 dance artists to audiences of over 11,000 in the Atlantic Region. As the program exits its pilot phase, participating presenters will continue to champion the presentation of dance in the region and work in collaboration with the Association

East Coast Music Association (ECMA)

www.ecma.com

The East Coast Music Association (ECMA) is a regional collaboration of people in the music industry of Atlantic Canada. We are a registered non-profit association dedicated to the music of Atlantic Canada. Membership is open to all individuals working in any sector of the music industry or those who support the music industry. Membership includes musicians, artists, agents, managers, record companies, studios, media, related corporation and retailers. The ECMA currently has over 1,000 members.

Over the past 28 years, the association has been witness to the successes and struggles of hundreds of East Coast artists. ECMA has been a catalyst, bringing music industry representatives from all over the world here to the East Coast to discover and cultivate one of our greatest exportable resources - our music. By doing so, we have also helped build a regional and professional music industry in our corner of the world, one that supports and develops the careers of both the artists and the industry.

The music industry has never been a static one, and ECMA has evolved with the industry over the past 28 years. We have facilitated national and international record deals, and huge tours around the world. In the 2000's, as music became more readily available in digital format, ECMA recognized that this change would cause a surge in do-it-yourself independent artists, and chose to embrace them and include these artists in their mandate. Now, as the industry continues to change drastically worldwide, ECMA strives to keep on top of these changes by presenting relevant and helpful workshops and seminars during East Coast Music Week.

East Coast Music Week is now a five-day, non-stop musical celebration showcasing and recognizing the best of East Coast artists and music. The ultimate goal of this internationally recognized event is to position and

promote it as the premiere music event for the public and the music industry in Canada and the conference of choice for artists and industry professionals.

Membership Benefits

Showcase Opportunities: Apply to official ECMA Awards and Stages, and book one-on-one meetings with international buyers and industry executives, held annually at East Coast Music Week.

Professional Sessions: Be the first to know about educational workshops, seminars and gain access to invite-only performance coaching sessions with your ECMA membership

Members-Only Discounts: Enjoy ECMW registration discounts, 30-70% off UPS shipping, 90-day free trial and 15% off subscriptions to Bandzoogle, recording studio discounts, and more member-only savings.

Rich-Media Online Profiles: Create a media-rich profile on ecma.com and gain access to the members-only database of artists, businesses and events looking for entertainment opportunities.

Your Vote Counts: Vote for the ECMA Board of Directors to represent member interests.

Promotions: Get the word out about your new album, upcoming tour, and more via our weekly e-newsletter and social media networks.

Membership Plans and Pricing:

<http://ecma.com/plans#pricing>

Arts Touring Alliance of Alberta (ATAA)

www.artstouring.com

The **Arts Touring Alliance of Alberta** is a membership network comprised of artists, community presenters and agents who identify and share common concerns and strengths. Since 1993 the **ATAA** has been dedicated to the maintenance, development and growth of a strong touring arts industry in Alberta. We focus on services and programs that promote and nurture arts touring, and provide networking opportunities and access to professional development. The **ATAA** represents and promotes touring arts to industry partners, arts and service organizations, the media, and all levels of Government.

[Membership](#) is your connection to services, support, discounts and a diversity of opportunity for presenters and performers.

Membership Benefits

Alberta Touring Directory

Annually updated comprehensive information on all of Alberta's professional presenters. This publication includes everything from booking preferences and budgets, to venue and contact information.

[OnStage »](#)

The Arts Touring Alliance of Alberta presents **OnStage**, a program offering professional feedback to artists who are interested in touring dates in Alberta. **OnStage** gives musicians, singers, and performing groups an opportunity to meet with a panel of professional musicians and

community presenters who are all familiar with Alberta Showcase. Artists present a 12-minute showcase, then get 30 minutes of one-on-one feedback. If you are applying for Alberta Showcase it is advisable to do the spot you are proposing. The panel will react to the performance, critique promotional materials, and can also recommend future directions for artists.

Showcase

Now in its 39th year, Alberta Showcase brings touring artists together with community presenters searching for artists for special events, concert and performance series, and community celebrations. It is three days of showcasing the top performance artists interested in touring Alberta that will inspire you!

Your ATAA membership also gets you into the [membership](#) section of the ATAA website. Here, members have access to all ATAA publications, the Alberta Touring Directory, and a comprehensive listing of artist and presenters. Your ATAA membership pays for itself many times over, through deals and discounts. There are major savings to be had on Alberta Showcase registration and professional development workshops.

British Columbia Touring Council

www.bctouring.org

Raising Curtains Across British Columbia

THE BC TOURING COUNCIL (BCTC) was established as a non-profit organization in 1976 to serve presenters and touring professional artists in BC. Its goals are to expand touring opportunities, promote audience development and be an advocate for artists and presenters. BCTC's goals are to expand touring opportunities, promote audience development and be an advocate for artists and presenters. The BC Touring Council has a membership that includes about 60% artists, agents and managers and 40% presenters and theatre venues. BCTC exists for successful and sustainable performing arts touring and presenting in British Columbia. The organization offers a variety of services through its website including directories, resources and newsletters. BCTC's flagship event is its annual showcase and tour booking conference, Pacific Contact.

Pacific Contact

Now in its 40th year, Pacific Contact is the BC Touring Council's annual tradeshow and booking conference for the performing arts. It includes artist showcases, a contact room (tradeshow booths of artists and agent/managers) workshops, networking and a hospitality suite for late night fun. Pacific Contact is held near the end of March annually. The conference activities (workshop/networking, hospitality suite, contact room, meals, accommodation) takes place at the Hilton Vancouver, Burnaby, B.C. The showcases are at the [Hilton Hotel](#), [Michael J Fox Theatre](#), and at the [Shadbolt Centre for the Arts](#). **Presenters** come to Pacific Contact to book performances for their communities, organizations, schools, festivals and facilities. They come to the showcases at Pacific

Contact to experience artists “live – on stage”. They get to see who is in the marketplace and the level of artistry available for touring. **Artists, Agents and Managers** come to sell their shows and book tours and to network with colleagues. **Everyone** comes for professional development, workshops, networking opportunities, hospitality, special meetings, presentations – and fun! 4 Full days of Artist Showcases, Workshops, tradeshow (Contact Room) and Networking. <http://bctouring.org/pacific-contact>

Pro-D and Workshops

National Compensation Survey Results

Based on strong input from members, a short-and-concise compensation and benefits survey was recently sponsored, developed and sent to 220 professional presenting organizations across the country. The overall purpose is to help presenting organizations build healthy work environments that incorporate positive HR policies and practices; attractive compensation levels; health and LTD benefits packages; continuous, personal, professional, and career development (coaching, training, mentorship, apprenticeship) and post-career preparation.

Workshops from Regional Meeting

Workshops from Pacific Contact

<http://bctouring.org/resources/pro-d-and-workshops>

Community Presenter Youth Engagement Program

The BC Touring Council is seeking proposals from **not-for-profit performing arts presenters** in British Columbia that *present a series or season of performing arts events featuring professional artists*. The intention of the program is to remove barriers to participation in the performing arts for young people and family audiences throughout the province. The program is looking for proposals to (but not limited to) support (up to a maximum of \$10,000):

- Live Performance
- Outreach and Community Engagement
- Mentoring/Collaboration
- Works by youth for youth

<http://bctouring.org/resources/cpye>

Community Presenters Assistance Program

Awards are available on a project basis to assist non-profit community organizations that present British Columbian and Canadian professional performing arts touring events that occur between July 1, 2015 and June 30, 2016. **There are TWO presenting components of the program.** Presenters may apply as a **Community** or **Key Presenter** (if they qualify).

<http://bctouring.org/resources/cpa>

Community Presenter

Eligible applicants must be BC registered, not-for-profit, community based arts organizations active in communities that do not have a Key Presenter. Organizations from the City of Vancouver and the City of Victoria are ineligible. **Awards of up to \$10,000 are available.**

Key Presenter

Eligible applicants will be BC registered, not-for-profit organizations operating performing arts facilities of approximately 300 or more seats that employ full time, professional management. Organizations from the City of Vancouver and the City of Victoria are ineligible. **Awards of up to \$15,000 are available.**

Directories

[ArtsOnTour](#)

ArtsOnTour is a directory of artists and companies available for touring in British Columbia. It also lists agents and representatives. Visit the special [ArtsOnTour](#) website.

[Presenters Directory](#)

These listings represent members of the BC Touring Council that are classified as “presenters.” If you are a presenter and would like to be listed, contact us about becoming a member.

Members of the BCTC can also receive a detailed and complete list of presenters that contains email addresses, phone numbers, mailing address etc. [See the directory...](#)

[Venues Directory](#)

A list of British Columbia performance venues with information about seating, technical and other details related to the performances spaces. [See the directory...](#)

[Regional Map of British Columbia](#)

Touring & Training Initiative

Building Creative Skills & Capacity in Performing Arts Touring and Presenting

The **BC Touring Council (BCTC)**, in partnership with the BC Arts Council, presents **the Aspiring & Emerging Artists Touring & Training Initiative**. The goal of the project is to increase opportunities for young, aspiring and emerging artists to engage in professional performing arts touring and presenting in BC.

The following programs will be offered to help meet these goals.



GOAL: Increase skills training and participation for emerging artists in touring/performing

Providing emerging, touring artists with the opportunity to open for ‘main stage’ artists/acts in a presenting season. This is not a new practice by some community presenters, however, it is often emerging artists that need to gain experience, training and support in order to demonstrate a high level of performance skill and be considered ‘tour ready’. This project offers emerging artists the opportunity to enhance their live performance skills, to build audiences while creating opportunities to tour in BC. This project also offers presenters the opportunity to include local, emerging artists in their presenting season.

– More Information / Application



GOAL: To create an inventory and network of youth-friendly venues in BC

BCTC plans to develop a multi-media inventory of performing arts venues appropriate for youth and young audiences in BC. Youth will work with community and arts professionals (presenters, venues, artists) to explore new venues that young people want to perform in or attend as audience member i.e. Youth Centres, cafes, warehouses, public spaces, parks, Friendship Centres, clubs/restaurants. The multimedia inventory will be uploaded to the BC Touring Council’s website.

In addition to an inventory, we plan to document how young, aspiring and emerging artists plan and execute performances, how performances are promoted and marketed, and how technology is used prior, during and following performances.

On The Road: Touring & Training Workshops

GOAL: Increase opportunities to train and work alongside creative professionals

BCTC will offer two x two-day intensive workshops in Kelowna and Metro Vancouver for artists/companies wanting to develop specific skills training for performing for young audiences. Experienced, creative professionals from different disciplines will deliver a curriculum that will examine how performing for young audiences differs from performing for adult audiences. These two-day events will also feature panels and specific sessions by accomplished artists, agents and presenters on topics such as marketing, tour planning and prep, selling your show, applying to showcase, and engaging audiences of all ages.

– More Information & Registration

Membership

Find out more about membership: <http://bctouring.org/about/membership>

Manitoba Arts Network

www.mbartsnet.ca

Manitoba Arts Network is a non-profit, charitable arts programming organization, showcasing and advancing arts and culture in all regions of Manitoba. The Network is dedicated to connecting Manitoba's communities by celebrating and sharing the arts.

Performing Arts Program

The Network's Performing Arts Program has enjoyed a significant increase in bookings, with performing artists from across Canada touring throughout the province under the Manitoba Arts Network banner. The Performing Arts Touring Program assists both community presenters and showcase artists by coordinating block-booked tours and one-time performances in Manitoba and Northwestern Ontario. Our 2015/16 Touring Artists page lists artists currently touring with the Network, show dates, and locations, while our 2016/17 Touring Artists page lists artists available for bookings in Manitoba for the fall/winter 2016/17 touring season. The Performing Arts Coordinator acts as a liaison between our members and the performers, negotiating show fees and dates, clarifying technical requirements, and helping to ensure that events run smoothly. Members play a key role in selecting artists to showcase and tour and receive priority when booking show dates.

Network Members pay a reduced fee for the Block Booking service:

- Member booking fee: 5.0% of performer fees
- Non-member booking fee: 7.5% of performer fees
- Northern member booking fee: annual fee of \$100.00 (no maximum bookings)

Manitoba Arts Directory | mbartsdirectory.ca

Every fall, the Manitoba Arts Network has published an annual directory of artists interested in booking performances and touring Manitoba. The directory has traditionally been provided to delegates attending the Manitoba Showcase conference while also being made available for download via our website.

However, the Fall of 2015 marked the launch of a new online integrated artist directory and cultural event listing platform aimed at drawing together the arts & cultural communities of Manitoba like never before! Hosted by the Manitoba Arts Network, the Manitoba Arts Directory is a new online directory, event listing and news publishing platform dedicated to serving the Manitoba arts and cultural community. The site was created to serve as a hub drawing together artists, arts presenters, and arts lovers in a one-stop-shop for everything arts & culture related in Manitoba. The Manitoba Arts Directory includes artist and arts industry listings, arts and cultural events listings, and arts news from all of Manitoba's arts communities. Artists of all types can benefit from this powerful new promotional tool with a wide variety of listing types available to suit all budgets. Increased listing features such as image galleries, embedded video, social media integration and much more will allow artists to showcase themselves in the best light, helping them to connect with arts presenters and attract new audiences. All applicants to Manitoba Showcase will receive a complimentary basic listing in the online Artist Directory along with discounted pricing on upgraded listings options.

Manitoba Showcase

Every October the Manitoba Arts Network produces Manitoba Showcase – a weekend-long event hosted in a different community each year. The Showcase, which is produced under the auspices of the Performing Arts Program, features a number of performances and exhibitions from performing, visual and literary artists hoping to tour Manitoba under the

Arts Network's block-booking tour program. Delegates from community arts presenter organizations from around the province have the chance to take in these performances, as well as take part in a number of professional development workshops and seminars. The Network hosts Manitoba Showcase in different member community each year. Showcase boasts over 250 participants who attend a conference that allows them to network, exchange best practices and preview acts from 15 talented performers from across the country.

Become a Member

The Manitoba Arts Network is a membership-based association, dedicated to showcasing and advancing high quality performing and visual artists in all regions of Manitoba. As a member of the Manitoba Arts Network, you'll be able to take advantage of the knowledge and experiences of fellow arts presenters, and have access to new events and programs that you can bring to your community. You'll also add your strength when the interests of our cultural organizations are voiced – together we can achieve so much more than we can alone. Our membership year runs from July 1 to June 30 with annual dues of \$100.00 for organizations and \$25 for individuals. As a part of the Manitoba Arts Network, you will be able to take full advantage of all of the programs and services the association offers to its members.

The Manitoba Arts Network aims to draw together all those involved in the arts and cultural industry within Manitoba. Our organizational membership base includes arts administrators, cultural coordinators, arts presenters and exhibitors, recreation coordinators, municipal administrators as well as those involved with libraries and museums from across the province. Our individual members include artists of all kinds, working in a wide variety of media and at every stage in their career. These include visual artists, performing artists and literary artists interested in

networking, sharing, tapping into a wide range of resources, and expanding their reach throughout the province.

Types of Membership

Full Member: Any not for profit arts and cultural organization which has a constitution, an elected Board of Directors, and has been in existence in Manitoba for a minimum of one year. *Voting privileges:* Each full member in good standing is entitled to one vote per organization. There are no voting privileges by proxy.

Full memberships are \$100.

Associate Member: Any not for profit organization that is not eligible for full membership. *Associate members do not have voting privileges.*

Associate memberships are \$100.

Individual Member: Anyone who is a Supporter of arts and culture, a performing artist, or a visual artist. *Individual members do not have voting privileges. Individual memberships are \$25.*

Membership Application & Renewal

The Manitoba Arts Network's membership year runs from July 1 to June 30 with annual dues of \$100.00 for organizations and \$25 for individuals. All community arts & cultural organizations in the province are eligible to become members of the Network. As a member, your organization will be eligible to participate fully in any and all of the Network's programs.

[CLICK HERE FOR MEMBERSHIP APPLICATION FORMS](#)

Benefits of Membership

Organization Benefits

- Access to a national network of performing, visual and literary arts

- Assistance booking shows and exhibitions
- Low cost, high quality touring art exhibitions
- Reduced fees for bookings
- Negotiate performer fees and show dates
- Listing on the MAN website and in directories
- Access to promotional support services (see below for details)
- A Full listing for your organization in the Manitoba Arts Directory
- Access to post free Featured Event listings in the Manitoba Arts Directory
- Ability to submit articles and news stories to the Manitoba Arts Directory
- 1 free banner advertisement on the Manitoba Arts Directory
- Receive a hard copy of MAN's Annual Report
- Professional development and networking
- Opportunity to host Showcase Contact
- Reduced Showcase registration fee
- Showcase travel subsidy (Full Members)
- Participate on the Showcase Jury
- Participate in programming and planning
- Voting privileges for full members at AGM
- Eligible to be nominated to sit on the Board
- Receive MAN's quarterly e-newsletter, *The Network News*

Artist Benefits

- Access to our network of arts & cultural presenters, exhibitors, and audiences across Manitoba
- Tour coordination assistance through our block booking program
- Reduced registration fees for our annual Manitoba Showcase conference
- Promotional assistance through the Network website and social media, and access to the media distribution chain cultivated by the Network (see details below)
- Professional development and networking opportunities

- \$25 off any listing option in the Manitoba Arts Directory
- Access to post free Featured Event listings in the Manitoba Arts Directory
- Ability to submit articles and news stories to the Manitoba Arts Directory
- 1 free banner ad on the Manitoba Arts Directory
- The opportunity to participate in our Rural Art Mentorship program
- Receive MAN's quarterly e-newsletter, *The Network News*

Performing Arts Touring Program Committee

As a Network member, you will be invited to provide input for our touring program, by participating in three to four conference calls per year. These calls are an opportunity to talk about upcoming and past shows, and get fresh perspectives on artists and presenter issues.

Visual Arts Program Touring Exhibitions

The Network's Visual Arts Touring Exhibition Program makes a variety of visual art exhibitions available at a subsidized rate to arts organizations throughout the province of Manitoba and Northwestern Ontario. Touring exhibition booking fees are based on a per-month rate, which covers all general costs of the exhibition, including shipping, insurance and educational supplements. Members are charged a 20% lower fee for bookings than non-members. New exhibitions are developed every year.

News, Promotion & Marketing

Event Posters: When you book a show or exhibition through the Manitoba Arts Network, a poster can be customized with your logo and event details and sent out to you via email as a PDF. printable flyers are also available. You can print and distribute the posters and flyers to promote your event around your community or advertise digitally by circulating the PDF by email or post on social media. Contact us for further details.

Media Distribution: For shows or exhibitions booked through MAN, we

can assist with writing and distributing media releases to your local media outlets.

Email updates: Members will receive regular email updates about emerging issues in the arts, including information about new programs, services and projects that may be of benefit to your organization and your community.

Social Media & The Network News: All Network member events are promoted through weekly online postings. Members are invited to connect with MAN on both Facebook and Twitter (to make sharing easier!) or submit content for The Network News.

Representation

Board of Directors: Full members are eligible to nominate their organization's representative to sit on MAN's Board of Directors and to participate in three of the Manitoba Arts Network's committees.

Voting Privileges: Full members in good standing are entitled to one AGM vote per organization.

Showcase Jury: Members are eligible to apply to be a jury member and play a role in selecting artists to perform at the annual Manitoba Showcase Contact. Jury members rotate each year, and travel costs associated with the Jury meeting are paid by the MAN.

Ontario Presents

www.ontariopresents.ca

Ontario Presents is a province-wide network of performing arts touring and presenting organizations that work collaboratively to facilitate the distribution of live, performing arts shows – and their engagement with citizens – into communities across Ontario. The organization was incorporated as a not-for-profit network of performing arts venues in 1988 and has grown over the years to be an effective champion for the practice of performing arts presentation and community engagement. Its members include municipal performing arts centres; not-for-profit, volunteer, community presenters; touring artists/arts organizations, artists' agents, and industry service consultants.

Ontario Presents operates a number of participatory [programs](#) and [services](#) that help members build capacity, develop leadership and create opportunities to grow and diversify their audiences.

Programs

Field Programs

[Ontario CONTACT](#)

Every year Ontario Contact engages over 500 artists, presenters, workshop leaders, and various government and arts service agencies in showcase performances, workshops, and an arts industry marketplace. It is our goal that Ontario Contact will continue to address the ongoing needs of Ontario's cultural presenters, and assist local, national, and international artists and their agents to tour and perform for Ontario audiences. Ontario Presents is pleased to be producing this 4-day conference and artist showcase platform, with assistance from the Ontario Arts Council, the

Department of Canadian Heritage, and the generous support of our many sponsors. For more information visit the [Ontario CONTACT site](#).

I Want to Showcase

I Want to Showcase is a collaboration between [Ontario Contact](#) and [Contact East](#), and their goal is simple: to offer artists applying to showcase a site that is easy to navigate, understand and use.

I Want to Showcase presents an easier way for performing artists to apply for showcase conferences. Through this joint showcase application, artists now have the opportunity to apply for one or more conferences online. List is as below:

- Alberta Showcase
- Arts Midwest
- Contact East
- Manitoba Showcase Contact
- Mid Atlantic Performing Arts Market
- Ontario Contact
- OSAC Showcase
- Ohio Arts Presenters Network
- Pacific Contact
- Performing Arts Exchange
- Western Arts Alliance

We welcome our partner conferences as they join us in working together for the benefit of our artists.

For more information go to www.iwanttoshowcase.ca!

Webinar Series

Ontario Presents and Atlantic Presenters Association launched their “Webinar Series for Arts Presenting” in November 2014, with support from the Department of Canadian Heritage. The series was designed to provide

performing arts presenters with quality professional development. The series is designed to help volunteer to mid-size presenters access quality professional development. There is no fee to participate. The series is customised to presenters' needs and interests and is meant to be interactive. Participants are able to provide input and ask questions by email or survey in advance as well as in real time via chat in a friendly, non-intimidating learning environment.

For more information: <https://ontariopresents.ca/webinar-series>

Network Programs

[Tour Block Booking](#)

Ontario Presents' Block booking services provide presenting members with programming opportunities to book artists in partnership with other presenting members. Block booking services also offer assistance with tour co-ordination, contracting and marketing/promotion. Each year, Ontario Presents members participate in the block booking process to develop the tours that would travel to their communities in Ontario. The tours cross many disciplines of the performing arts including contemporary dance, young audience, theatre and music. An average block booking season results in over 45 tours and 300 performances scheduled in member communities across Ontario. See *ONtour* posts on our [blog](#) for more information on current tours.

[Healthy Arts Leader](#)

Ontario Presents' Healthy Arts Leader program is designed to help network members operate at their peak performance. The program combines a suite of tools and services designed to help beginning, intermediate and advance learners gain insights into their signature strengths, develop stronger interpersonal skills, and find their own unique path to professional and personal fulfillment. Participants may select custom-designed mentoring or coaching programs and elect to participate

in frequently-hosted Arts Leadership Institutes. Cost to participate is scaled to size and type of organization and dependent on the program components selected. Annual costs may range from \$500 to \$3,500 per person. Whole-organization programs are also available and are custom-designed to optimize organizational performance using employee and customer service training components.

[Healthy Arts Enterprise](#)

Ontario Presents' Healthy Arts Enterprise Business Modeling program enables members to custom-design their business enterprises to the communities in which they operate. Using the online, [Business Model Generation](#) Canvas and its nine business model components combined with a facilitated, strengthening process developed by Arts Action Research, participants dynamically sketch out and identify their key, value creation centres that create value for their customers and stakeholders. Within the process, participants gain brilliant clarity about why and for whom they exist and the importance of their work to many publics that they serve. The program is directed by Arts Action Research's Principal Associate, Jane Marsland. Learners participate in small learning groups and develop their business canvases on Ontario Presents' BMG collaborative workbench. Participants receive password protected online access to the collaborative workbench, a copy of the book, Business Model Generation, and year's enrolment in the HAE/BMG program.

[Audience Engagement](#)

The Audience Engagement program uses tools such as in-depth interviews and surveys to illuminate the values held by audience members. Their values and stories provide participants with a new mechanism for understanding the impact of the arts on their audiences. This information is then used to talk to funders, sponsors and donors about the necessity of arts in a healthy community and to develop new marketing practices to attract new audiences.

Community & Audience Mapping Analysis

The Community & Audience Mapping service provides presenters with easy to comprehend analyses of their community's demo/psychographics and social values. It compares the community profile with the presenter's audiences and reveals opportunities to broaden or diversify the programming appeal or marketing reach of existing programs. To help you find your audience and gain valuable insight into who they are and how to keep them, Ontario Presents has partnered with the premier marketing and analytical services company in Canada - Environics Analytics. Environics Analytics expert team of researchers have the databases and geographical information that can reveal what type of customers are most likely to use your product or service, and it highlights who you can target with your marketing efforts to produce the greatest efficiency and reach.

Annual Member Events

Ontario Presents' annual member gatherings offer members the opportunity for collaborative learning, reflection and study, mixed with the right proportion of R & R. Ontario Presents' Annual events include Spring Retreat, Mid-winter Learning Intensive and the Blue Sky Day.

Partner Programs & Projects Administered by Ontario Presents

OAC Ontario Dances

Ontario Dances seeks to have more dance performances in Ontario communities and more people engaged, interested and invested in dance at a local level in our province. The program aims to increase the range and diversity of dance available to communities in Ontario outside of the city of Toronto. Fully funded by the Ontario Arts Council (OAC), Ontario Dances program builds capacity for dance presenters, dance artists and dance organizations and offers the public the opportunity to participate in

dance at all levels from dance classes and workshops to dance artists in residence to the presentation of dance by Ontario-based professional dance artists.

[OAC Theatre Connects](#)

Theatre Connects project is a pilot, two year initiative that seeks to have more theatre performances in Ontario communities and more people engaged, interested and invested in theatre at a local level. Fully funded by the Ontario Arts Council (OAC), the project aims to increase the range and diversity of theatre available to communities in Ontario outside of the city of Toronto. Theatre Connects offers the public the opportunity to participate in theatre at all levels - from theatre classes and workshops to theatre artists in residence to the presentation of theatre by Ontario-based professional theatre artists

[Fresh Start](#)

Administered in by Ontario Presents, Fresh Start is a development component of the Department of Canadian Heritage's **Canadian Arts Presentation Fund (CAPF)**. The program assists volunteer community presenters with networking opportunities, professional development workshops, and curatorial development.

[Municipal Performing Arts Centres \(MPAC\) Project](#)

The purpose of the MPAC project is to undertake research and provide technical assistance to municipal performing arts centre to fully realize their potential as social and economic, community builders. The presenting programs of many of its municipal supported performing arts centres have shifted towards mission-driven, curated programming that support important artistic work and foster community cultural development. The MPAC project will provide the venues with practical planning frameworks and processes that support these missions and align the MPACs with their local municipal cultural plans.

Network Services & Benefits

Networking

Ontario CONTACT

- Ontario Contact is an opportunity for presenters and those working in the touring performing arts sector to come together to network, and to share information in a three-day conference featuring contemporary and classical music, dance, theatre, spoken word, and youth orientated programming. It gives presenters, artists, agents and managers time to network, to discover new work and to be introduced to best practices. For more information visit the [Ontario CONTACT site](#).

Annual Network Retreats, Learning Intensives and the Blue Sky Day

- Each year member events move throughout the province and focus on the latest issues facing the arts presenting community. Ontario Presents' annual member gatherings offer members the opportunity for collaborative learning, reflection and study, mixed with the right proportion of R & R. The emphasis is on networking, round-table discussions, panel forums, workshops, formal & informal gatherings and information-sharing. Check out our [events](#) section to learn more!

Professional Development

Seminars and Workshops

- Volunteer recruitment and management
- Database marketing
- Programming
- Sponsorship
- Member fundraising
- Leadership
- Legal pitfalls

- Marketing partnerships
- Audience development
- Community outreach

Online Communications & Information

eNewsletter

- Subscription to our monthly eNewsletter with industry and network updates, upcoming events, granting programs deadlines and more!
- A posting in Ontario Presents eNews is a benefit offered to network members. If you have events, news, or any other industry relevant announcements for publication in Ontario Presents eNewsletter, send them to info@ontariopresents.ca

Member eAlerts

- Disseminating information of interest to network participants, such as special invitations to industry events, important announcements and more

Online Network Directory & Profiles

- Listing in and full access to Ontario Presents online [Network Directory](#), a comprehensive listing of community presenters, artists, service organizations and agents.
- Online **profile** to feature individual members and organizations

Online Members Area

- Online access to members only area, a learning center with network resources.
- Access to online network discussion forums to pose questions, offer tips and advice and provide answers to colleague's questions.
- Easily and directly connect with each other

Facilitating Online Information Exchange through Adobe Connect

Ontario Presents has acquired an online communication platform to address urgent communications needs and facilitate communications and information sharing between network members, and other stakeholders. Ontario Presents is ready to respond by offering an online space to meet, work, share and network.

Free Postings on the Ontario Presents Job Board

- Network members can submit their job opportunities to be posted on Ontario Presents online [Job Board](#) free of charge.
- This includes unlimited listing on our site, and postings on Facebook and Twitter.

Block Booking

- Programming opportunities - presenting artists you may never get a chance to book independently!
- Reduced tour fees
- Tour co-ordination assistance
- Contracting assistance
- Marketing/promotional support

Setting the Standards

Presenting Practices Manual, Operational Standards

On topics such as:

- artist contracts
- theatre rental contracts
- ticket pricing
- event budgeting
- operational policies

- video licensing
- front-of-house liability
- Theatre Safety Act

Community and Audience Development

Community and Audience Mapping Analysis

- Comparative analysis of community profile in relation to presenter's audiences and their demo/psychographics and social values
- Provides opportunities to broaden or diversify the programming appeal or marketing reach of existing programs

Audience Insights Interviews

- Equip presenters with in-depth personal interview and online electronic protocol that illuminate the values held by audience members
- Provide insight into the impacts that presenter's programming has on their audiences and reveal the most effective ways to promote their programs

Network Surveys

- Rental Rate Survey and Municipal Investment Survey

An Affiliate CHRC Membership

Ontario Presents is an *organization plus* member of the [Cultural Human Resources Council \(CHRC\)](#) and we are pleased to offer to our members to become a CHRC member for free (as an *affiliate member*) and to get the following benefits:

- 25% discount on their products, new releases and job postings on Cultureworks.ca
- Subscription to their e-newsletter

To join CHRC as an affiliate member you can register directly online at <http://www.culturalhrc.ca/membership>. Click on Membership Form (left-hand navigation). Under Organisation Plus, select Affiliate and fill in the form.

Discount on CAPACOA membership

Ontario Presents members are entitled to a discount of \$100 on [CAPACOA membership](#).

Mobile App Services and Discounts

Ontario Presents has partnered with Ottawa-based company FaveQuest to help bring affordable mobile app and web solutions to the Ontario presenting community. FaveQuest is focused almost exclusively on affordable mobile solutions for the event market: for venues, festivals, conferences, artist agencies and touring artists. Your membership with Ontario Presents entitles you to 25% off Gold and Platinum [MyEventApps](#) solution packages for the development of a mobile app for your organization and VIP access to their support staff. Learn more about how it works [here](#). To take advantage of this offer [click here](#). You can also contact the CEO directly at allan.isfan@favequest.com.

Sponsorship Tutorial Series

Ontario Presents is pleased to partner with Business for the Arts in their Sponsorship Series for arts organizations. The sponsorship series is a six-part easy-to-follow, fun-to-do, online tutorials that were created to empower arts organizations around the sponsorship cycle. As an affiliate member, Ontario Presents is pleased to be able to offer our members a special registration rebate.

- Bundle A – any 2 tutorials for \$178 (member rebate \$50)
- Bundle B – any 3 for \$247 (member rebate \$75)
- Bundle C – all 6 tutorials for \$397 (member rebate \$100)

For more information and to register, click [here](#)

Accessibility Standards Training

Are you wondering what the Accessibility for Ontarians with Disabilities Act (AODA) means for your organization? [Accessibility Ontario](#) offers webinars and workshops on the AODA Standards and how to make documents accessible, as well as website accessibility audits, accessible document conversion, and online AODA training. Members of Ontario Presents receive a 10% discount on Accessibility Ontario workshops and webinars. Visit Accessibility Ontario (www.AccessOntario.com) for more information on their services and contact them to claim your discount: training@accessontario.com.

Travel & Accommodation Assistance

Hotel Accommodation Discount

Ontario Presents has negotiated a special rate of **142+HST/night** at the [Westin Harbour Castle Hotel, Toronto](#) and [Sheraton Centre Toronto Hotel](#). If you are planning to come to Toronto be it business or pleasure and would like to stay in this hotel, please contact Kaitlin Cockburn at kaitlin@ontariopresents.ca with your arrival and departure dates and she will be happy to make your reservation!

Zipcar Membership and VIA Rail discounts

Ontario Presents is pleased to offer its members a Zipcar for business membership. A Zipcar membership gives you self-service access to cars parked throughout Toronto 24/7. If you live in Toronto or come into the city for business and require a convenient transportation, join Zipcar and receive member discount: www.zipcar.com/ontariopresents. As a Zipcar member, you can also **get 10% off** the best available rate for [VIA Rail](#).

Organization of Saskatchewan Arts Councils (OSAC)

www.osac.ca

The Organization of Saskatchewan Arts Councils (OSAC), acts as an umbrella for community arts councils and schools across the province. OSAC is a non-profit charitable organization. Across Saskatchewan, we bring people and the arts together. In more than 80 towns and cities, local arts councils and schools are keeping the arts alive. Thanks to their efforts, those communities enjoy live musical and theatre performances, visual art exhibitions, workshops and special events.

In the 2014/2015 season, OSAC presented 153 performances by 39 different artists in 33 communities! The Junior Concerts School tours travelled to 60 communities and presented 107 performances to over 25,997 students and teachers.

OSAC community presenters are volunteers in communities that range in size from 400 to 200,000; the majority live in communities of less than 3,000. Every season, roughly 35 OSAC community presenters put on a series of three or more shows—*Stars for Saskatchewan* for adult audiences, or *Koncerts for Kids* for families/young audiences. Both series are presented in some communities. Some communities present single events during the season. Over 100 school performances, known as *Junior Concerts*, are presented annually in urban, rural, and First Nations community schools.

The OSAC audience is predominately more mature, but includes a wide range of ages of very passionate people with an appreciation for high quality live performances in communities both large and small throughout all areas of this great province. The audience size can range from 50 to 60 (in a community of 500 that represents 10% of the population!) to 800.

TOURS

OSAC organizes tours of professional performing artists to communities and schools across Saskatchewan. OSAC, at the direction of its member Arts Councils, negotiates, schedules, and contracts performances in Arts Council communities around the province. This process allows for efficient dealing with the artist and their representatives and block booking cost savings for the arts councils. Member arts councils discover many of these artists at the annual Saskatchewan Showcase of the Arts or through inclusion in an annual "Price List".

Types of Performance

Stars for Saskatchewan

Stars for Saskatchewan is a 90 minute performance by high calibre performers from Saskatchewan, Canada and beyond in music, theatre or dance. These performances are often a highlight of the communities' cultural activities.

Koncerts for Kids

A show designed especially with families or children in mind, these 60 minute performances feature everything from music and puppetry to theatre and dance. These performances are often scheduled in the early evening, weekend afternoons or during school hours to accommodate the younger audiences.

Junior Concerts (50-60 minute school shows)

Performers, representing a variety of disciplines, are selected for their artistic excellence and special ability to interact with and relate to student audiences. Shows presented provide the very best in educational, entertaining programming. Artists have study guides that further enhance the learning opportunity.

Showcase Conference

Each October, the Organization of Saskatchewan Arts Councils presents its annual Showcase Conference. Showcase is an arts event for visual and performing arts, professional development, networking and so much more. Now in its 48th year, OSAC is pleased to offer the very best of performing and visual talent from Saskatchewan, across Canada and internationally. Along with all this OSAC also hosts its Annual General Meeting, provides a silent auction and raffle and hospitality throughout the weekend for socializing.

Delegates that come to Showcase come from across Saskatchewan, Canada and the United States. The weekend includes performing arts and school presenters, visual artists, managers, agents, OSAC Members and industry representatives and government funding partners.

Performing Arts Showcases

Juried showcases are twenty minutes long at Showcase. There will be fourteen showcases and all performances will be held at the Broadway Theatre in Saskatoon.

Réseau Ontario (Ontario Network)

www.reseauontario.ca

Ontario Network is a catalyst for the spread of the professional performing arts in Ontario French. It creates and implements policies and mechanisms for collaboration and professionalism of its members.

Programs and Services

Kit for Touring Ontario

In 2014, Ontario Network began the collaborative project with the APCM and Théâtre Action in order to develop a coaching strategy for the Franco-Ontarian artists to better prepare them for the reality of a tour in Ontario. Following the recommendations of a working group set up to start the project, we have proposed creating a mentoring package for artists arts. The objective is to develop a resource that can be used by artists to understand the ecology of the tour in Ontario and get tips and tricks to better prepare their touring project.

Among others, the coaching kit will provide a profile of Ontario broadcasters, cultural infrastructure that exist, economic issues affecting the industry and a range of advice for the preparation of the tour. The regulatory package will be divided into several sections:

- Introduction to the project
- General informations
- Before the Tour
- During the Tour
- After the Tour
- The resources

Text, documents, links and video capsules come support the realities of Francophone Ontario and in turn present the various issues, in addition to providing essential information, tips and tricks to know before embarking on a project Tour! The kit promises to be comprehensive, relevant and of great help for both artists, agents and producers, but also for broadcasters, anywhere across Canada!

Mentoring Program

Through the Ministry of Tourism, Culture and Sports , Ontario Network established in 2015-2016, a coaching and mentoring program for its members multidisciplinary presenters in order to ensure the transfer of knowledge and facilitating integration and professional development of Ontario Network members. The mentoring program allows twinning around specific themes in order to ensure the transmission of knowledge and expertise and best practices. In addition, mentoring meetings help break the isolation of broadcasters in the peripheries of large urban centers, to work on problems and issues specific to the members and find solutions collectively.

Members had the chance to work on the following themes:

- social media, artists reception and promotion strategies;
- Marketing crossed, young audience, audience engagement, media;
- Budget, grants and partnerships;
- audience development, mobile room and various partnerships;
- local grants and partnerships;
- Trading stamps and build an artistic program;
- sharing practices with English broadcasters.

The mentoring program allows Ontario Network of Broadcasters members to attend professional development training and workshops in addition to participating in professional development events. The project facilitates the sharing of best practices between the Ontario Network members in addition to enabling new broadcasters to meet and interact with

broadcasters working in other settings or other national broadcast networks in order to ensure the sustainability of our long term broadcasters.

Theatre Connections

Theatre Connections aims to develop the theatrical audience in Francophone communities in Ontario. This pilot project will enable participating communities to develop a community action plan for the development of the theater audience. The primary objective of theater Connections is to enable participating communities to develop public interest in theater. The program seeks to develop a solid foundation to enable broadcasters and participating communities to train theater experts that will allow the audience to develop a greater affinity for the theater, in French. Theatre Connections allows broadcasters participating communities hire a theater facilitator in their community so that this person develops tools to create lasting expertise in the theater. In addition, theater Connections gives the public and professionals the opportunity to participate in theater activities at all levels - from theater workshops to the audience development activities, through the presentation theater works of Franco-Ontarian professional companies. This professional development aims to ink theatrical expertise in the participating communities. Theatre Connections takes over theatrical development initiatives already underway in Ontario French. This program prioritizes the development of the audience but not aiming programming group of theatrical works. It supports the development of the artistic vision of the theater material diffusers. The program also aims to support excellence, creativity, regional activity, cultural development and decentralization of theatrical distribution and strengthen the link between language, culture and francophone identity. Theatre Connections is a project Council of the Ontario arts Council administered by Réseau Ontario.

The Voyagements

The Voyagements is an association founded in 1997 mainly dedicated to the dissemination of creative theater. Its mission is to promote the development and circulation of current dramaturgical works and that, throughout Quebec and the Canadian Francophonie. It is also a collaborative tool between creative theater companies, multidisciplinary presenters, specialized presenters (outside Quebec) and broadcast networks. Ontario Network is responsible for the Ontario portion of Voyagements. For details, see: www.lesvoyagements.com

Volunteer Recognition Programme

Volunteers are the heart of any organization. Their energy, their ideas and contributions are essentially community development. We conducted a survey of members to find their recruitment strategies, their volunteer needs (numbers, activities and intentions) and goals for the project of recognition.

We noticed :

- 70% of respondents said they had difficulty recruiting volunteers.
- 60% of respondents expect that their need will volunteer at least equal to their current needs, and 40% expect that their need will increase.
- 60% of respondents always use word of mouth to recruit volunteers and 40% will often use. Only 20% of respondents routinely use their website for recruitment, often because they do not have the means to do the updates.
- That only 55% of respondents claim to have established prior training to inform volunteers about the position or the tasks they would perform.
- 78% of respondents provide support to volunteers during their shift. 71% of respondents use the services of a tutor or volunteer with seniority to accompany other volunteers.

- 89% use a volunteer loyalty system, citing mostly a system of prices and gifts, certificates and a database. They say they want to know other strategies to recognize their volunteers.
- 89% of respondents do not use a feedback system with volunteers nor to assess their work, not to talk with them about their impressions of their experience.

This survey enabled us to guide the development of volunteer recognition program. We have identified five areas targeted by the survey results and have begun to address them through the program. So the volunteer recognition program has evolved into a recognition and reward program.

The five areas we have targeted are:

- Volunteer recruitment
- recognition strategies
- Loyalty
- The evaluation mechanism and the development of organizational synergy.
- Support Network Ontario

Ontario Network has developed a guide that offers a 6-step approach to volunteer recruitment and recognition of strategies that will help you say 'Thank you!' your volunteers.

Download Tools Kit

Ontario network has also developed a series of tools to support its members in the recruitment, selection, retention and recognition of volunteers. This toolkit includes downloadable templates to allow the standardization of the recruitment process, recognition, retention and assessment of a region to another.

The tools developed are:

A procedure for the recruitment of volunteers . This guide is divided into six stages and serves to guide the Ontario Network members in their recruitment process to increase the number of candidates and volunteers.

A tender writing template . This serves to standardize the bidding Network Ontario members to facilitate the display of positions on the Ontario Network website.

A Charter of volunteers . The Charter aims to support the recruitment and retention of volunteers. This emphasizes the value of volunteering and illustrates the rights and responsibilities of volunteers.

An individual voluntary card template . This form allows volunteers to fulfill their role within the organization member of Réseau Ontario, as well as emphasize their strengths and skills they would like to develop. The form is signed by the volunteers and the Ontario Network members to acknowledge their commitment to one another.

A contract template . This template allows you to formalize arrangements between volunteers and the Ontario Network members and to assert the role of volunteers in Ontario Network members.

A database template. This template is used to standardize the collection of data from one member to another.

A post-event evaluation sheet for volunteers . This allows self-assess their work volunteers and provide feedback on the development synergy mechanisms Network Ontario members. This allows members to evaluate their processes and better serve their volunteers and their community.

A resource guide for people. This resource will help identify volunteers in high schools near the Ontario Network of member centers.

. A guide to recognition strategies This guide is divided into five main sections: the witness, the head-to-head, rewards, accountability and

personalization. This guide will allow members to develop timely and appropriate recognition techniques to volunteers.

A certificate template for each member . This certificate can be used by Network Ontario members and handed to deserving volunteers. This certificate is affixed to the Member logo and the Network of Ontario logo to affirm the support of the provincial organization and contribution to the development of arts in French Ontario.

This toolkit is available for the Ontario Network members only

Contact Ontariois

The Contact ontariois conference takes place in January. **Réseau Ontario** , which has produced Contact ontariois for over 15 years, is the broadcasting network of arts in French Ontario. With its 21 multidisciplinary presenters, associates, affiliates and its 12 school broadcasters, Ontario Network contributes to the development of francophone culture of the arts in Ontario. Again, participants join Contact ontariois from the four corners of the Canadian Francophonie and have had the opportunity to make excellent artistic Contact ontariois showcases approximately 50 artists each year. There is a wine gathering of Francophone artists from across the country and abroad, in which many Franco-Ontarian artists are featured.

Reason eyeGO program

J WILL program is open to all French-language broadcasters Ontario ready to welcome in their room, out of school, high school students in the province, with the same consideration that an adult viewer. It is for them:

- An effective way to educate, develop and retain an audience of young consumers.
- A practical way of making the arts scene democratically affordable and enable sustainable development of the Francophone artistic creation in Ontario.

- A non-binding way for broadcasters to fill more seats in their room.
- This program is a very profitable investment for the future, since it allows them to develop their adult today tomorrow.

This program is an additional opportunity to increase the number of spectators and conquer a new audience.

Toolkit

Web and Social Networking

Directories of grants for Ontario

Marketing in French

Test your artistic vision!

accounting 101

How to prepare a show program?

Arts programming in a flash

- Development and coordination of programming
- The artistic direction
- Analysis of artist files
- The contract agreement
- Negotiating and drafting
- Promotion
- Successful promotional campaign
- A good press release
- Several grids checks (contract, production, postproduction).

Ticketing policy

Rideau

www.rideau-inc.qc.ca

RIDEAU, the Réseau indépendant des diffuseurs d'événements artistiques unis is an independent network of presenters of artistic events. RIDEAU has 169 members, 160 organisations mainly from the province of Quebec and nine regional networks of arts presenters. Founded in 1978, the association's mission is to foster the performing arts by supporting its members' productions. To realise its mandate, RIDEAU lobbies on behalf of its membership to all levels of government and participates in arts industry activities that involve some or all of its members. RIDEAU is also actively involved in documenting developments important to the performing arts industry, primarily in Quebec, and strives to promote and provide structure to the milieu both in Quebec, in other parts of French Canada and internationally. Over the years, RIDEAU has offered presenters, agents, concert promoters and their counterparts valuable information and communication tools: RIDEAU's computer network, its website and Catalogue du spectacle. RIDEAU is also the organiser of the Bourse RIDEAU, an annual event held in Quebec City in February of each year. For more information, please call us at 514 598-8024 or send an e-mail to info@rideau-inc.qc.ca.

About the Bourse RIDEAU

Bourse RIDEAU: the most important French market of arts in America

Since its beginnings in 1988, the Bourse RIDEAU has grown to become a festive tradition in the heart of the Quebec winter, reflecting the multi-faceted world of the performing arts. For over 1,000 professionals in the performing arts industry, the Bourse RIDEAU is the must-attend event of the year in Quebec. One of the most important international gatherings regarding the French arts scene today, the Bourse RIDEAU is also a remarkable window to the performing arts and a unique meeting place for

presenters, producers and agents. The impressive schedule of events includes approximately 50 showcases (extracts and full-length) presented in venues across the city as well as dozens of other activities. The Place du marché is the perfect environment for negotiations between producers and presenters. Workshops, debates and discussions encourage productive dialogue on current issues affecting the performing arts. For more information, please call us at 514 598-8024 or send an e-mail to info@rideau-inc.qc.ca

Bourse RIDEAU in brief

- 350 artists
- 320 producers and agents
- 350 presenters of shows
- 30 broadcast networks
- 35 media representatives
- 170 observers
- 40 European participants
- 105 facilitators, trainers and lecturers
- 55 showcases performances
- a dynamic market place
- ten appointment satellites
- training workshops, conferences, informal meetings
- and to close it off, the Evening of RIDEAU Prize

Our major projects

- [public affairs and consultation](#)
- [Bourse RIDEAU](#)
- [Occupation: performing arts presenter](#)
- [Community life](#)

Documentation center

[List of Documents >>](#)

[The Broadcaster: the monthly Newsletter RIDEAU >>](#)

[show catalog RIDEAU >>](#)

[Directory of the Performing Arts >>](#)

[the InfoBOURSE: newsletter of the Bourse RIDEAU >>](#)

Zone SHOWS Calendar

All cultural offers [members RIDEAU >>](#)

In every region, for all artistic disciplines

Rideau Prizes reward innovation, boldness and perseverance in disseminating arts. Each year, the Independent Network of United Distributors of Artistic Events honors professionals who demonstrate originality and creativity.

Canadian Association of Fairs and Exhibitions (CAFE)

<http://www.canadian-fairs.ca/>

C.A.F.E. is a non-profit organization established in 1924 and funded primarily by its members. The organization represents a broad spectrum of fairs from small community rural fairs to large urban exhibitions. In addition, the membership includes provincial associations that represent agricultural societies from across the nation, industry service providers and affiliate associations who have a direct interest and link with the Canadian fair industry.

Member Benefits

CAFE Membership is open to all active fairs, exhibitions, festivals, industry service providers, agricultural organizations and other organizations with a direct interest in the industry across Canada. CAFE, a non-profit organization, is completely responsible for our members. We are in constant communication in order to assess the effectiveness of our programs and our services in order to meet and adapt to the needs of our members.

PROGRAMS AND SERVICES:

STAPLES/BUREAU EN GROS – 10% discount on print and copying as well as a variety of office supplies discounts via Access to the Staples Preferred Customer Program (Customer number required)

As a CAFE Member, you will have access to great savings on the office supplies you use most, with a dedicated Account Manager to assist you.

You will receive ultra-low prices on business supplies and personal one-on-one attention. Details will be provided when your membership is confirmed.

CAFE members will also have access to the Staples Business Discount Program at the Copy and Print Center, which automatically gives you 10% off their already low prices. Services include: digital printing, with 300+ stores across Canada and regional printing hubs, offset printing, mailers, binding and kitting, labels and decals including windows, floors and vehicles, marketing and tradeshow supplies, a large line of promotional items.

CHOICE HOTELS – Save up to 15% with Choice Hotels (Client ID number required)

Choice Hotels is Canada's largest lodging chain with over 300 hotels coast to coast and more than 6,000 locations in 35 countries worldwide. Choice offers 10 distinct hotel brands at different budget levels including: Comfort Inn, Comfort Suites, Quality Inn, Clarion, Sleep Inn, EconoLodge, Rodeway Inn, MainStay Suites, Suburban Extended Stay brands, and Ascend Hotel Collection.

MARK'S/L'EQUIPEUR – 10% Discount off all merchandise (Discount card required)

Mark's/L'equipeur offers options for both men and women in casual wear, work wear, and with over 380 stores across the country there is a store near you. As a CAFE member you can even add the CAFE logo (with approval) to any solid color apparel item found in Mark's or online at imagewear.ca.

JUST DIRECT PROMOTIONS (Promo Code required)

Just Direct Promotions is the premium provider of custom promotional products in Canada. From fridge magnets to t-shirts, lanyards to office products and everything in between, they have the expertise and experience to give every client they work with the utmost value for their budget. Since they offer factory direct promotional products, their prices

are low, so they can cover all of your business' promotional needs without breaking the bank. Every single customer they work with deals directly with one of their knowledgeable customer service representatives, meaning you don't have to wait around forever to have questions answered or try and navigate a complex automated system – you can simply talk to your rep.

Receive your choice of 100 digitally printed 2 1/4" buttons or 2 digitally printed 12" x 20" Vehicle Magnets with your first order of \$500 or more. Applies to your first order only.

DISCOUNT CAR & TRUCK RENTALS – 10% discount on passenger vehicles, 15% discount on trucks, cargo vans and cube trucks. (Promo Code required)

Discount Car & Truck Rentals has over 300 locations across Canada. This discount will apply to the full range of passenger and commercial vehicle rentals.

ENTERPRISE RENT-A-CAR – 5% discount (Customer ID required)

Enterprise is Canada's largest rental car company boasting more than 600 locations coast to coast. CAFE members can enjoy discounts off all standard published undiscounted daily, weekly and monthly market driven rates in Canada and the US.

NATIONAL CAR RENTAL – 10% discount (Customer ID required)

National Car Rental has over 3,000 locations worldwide including Canada, US, Europe, Latin America, the Caribbean, Asian-Pacific, Africa and Australia. CAFE members can enjoy discounts off standard published undiscounted daily, weekly and monthly market driven rates in Canada and the US.

THE CO-OPERATORS - SPECIALIZED 'COMMUNITY GUARD®' INSURANCE PROGRAM

Developed with specialized experience in the fairs and exhibition industry, our insurance partner. THE CO-OPERATORS provides a special suite of

“Community Guard®” products, designed especially with nonprofits in mind. They have integrated affordable coverage for liability, property damage, group benefits, and more. This product and its associated risk management support is the only one of its kind in Canada, and demonstrates an ongoing commitment to supporting communities. Members can watch for more details!

FREE SPEAKERS FOR YOUR EVENTS!

The CAFE Speakers’ Bureau has been especially designed to meet the needs of the CAFE membership. We are pleased to offer expert speakers for your events, covering a broad variety of topics of relevance to the Canadian Fair Industry. Industry experts will share their knowledge and expertise on issues that are relevant to today’s agricultural societies and exhibitions. **THESE SPEAKERS COME TO YOUR EVENT FREE OF CHARGE...**you need only provide their travel, accommodation/meals and hospitality.

[Click Here to view the Speakers Bureau PDF](#)

EDUCATIONAL PROGRAMS - Online Industry Resources & Templates

As a CAFE Member, you can visit the Members Only section of our website and access a portfolio of practical and valuable materials that are used by other fairs, exhibitions and stampedes across the country. Entry forms, prize books, insurance waivers, posters...there are samples to provide ideas to help guide your activities.

DISCOUNTS FOR MEMBERS ON REGISTRATION/TRADE SHOW/SHOWCASING AT THE ANNUAL NATIONAL CONVENTION

The entire CAFE Convention program is designed with the fair and event industry in mind, with professional speakers and industry experts who will challenge and inspire you. As a delegate, you will gain the tools you need for continued success in this dynamic industry. There are opportunities to promote your business or organization in the trade show, or to showcase your talents for an audience of industry professionals and

entertainment buyers. If you work in the agricultural society or exhibition industry, the CAFE Convention is “a must” for networking with others in the business.

COMMUNICATIONS:

Canadian Fair News - The Canadian Fair News magazine is a quarterly publication available exclusively to members providing the opportunity for Canadian agricultural societies to share information and learn through a focus on the Canadian Fair Industry. The magazine is filled with industry related stories, news, and other items that impact the Fair Industry.

Website - The CAFE website www.canadian-fairs.ca provides members the opportunity to obtain and share information with the entire Canadian fair industry. It also keeps our members up to date on news alerts, job postings and our members’ upcoming events.

CAFE E-Update - CAFE knows you want to be the best in the industry, and the best way to stay on top is to stay informed. The CAFE E-Update is an informative e-news brief that delivers the most relevant content to your inbox every Thursday.

Directory - The CAFE National Industry Directory is an online annual publication listing contact information for all CAFE members as well as hundreds of fair dates. It’s a handy resource for anyone in the Industry.

Facebook & Twitter- Find us on Facebook at “Canadian Association of Fairs and Exhibitions” and Twitter at “@CdnAssocofFairs”. Stay current on the latest news and happenings at CAFE in real time by “liking” our Facebook and Twitter pages.

AWARDS PROGRAMS

CAFE also offers a free of charge “Ready Made” Awards Program to recognize the accomplishments, innovations, or long-term contributions of individuals or organizations in the Fair Industry. Participation in the National Awards program will raise the profile of your event, and also reward and motivate the individuals who you nominate.

National Awards: There are lots of opportunities for recognition: Best New or Improved Program or Idea, Volunteer of the Year, Fun Doniker Award, Service Member of the Year, Roll of Honour and Advertising/Promotion Poster Award.

AuthentiGate Young Professionals Scholarship

CAFE is excited to announce the debut of the "AuthentiGate Scholarship for Young Professionals"! The folks at AuthentiGate have demonstrated their commitment and leadership in the Fair Industry by creating this scholarship fund which will send a deserving Young Professional (Under 40) who works in the fair industry to the CAFE Convention. The Scholarship will cover registration, travel and accommodation! Thank you AuthentiGate!

Canadian Fair Champions

This program honours the unsung heroes of the Canadian fair industry at a national level, and awards them with an expense paid trip to the Annual Convention.

Ability to purchase CAFE Award plaques for your volunteers.

- Distinguished Service Award
- Order of Merit

Why not give special "national" recognition to those special folks!

HAVE A VOICE at the ANNUAL GENERAL MEETING

All members are invited to attend and participate in the CAFE Annual General Meeting....voice your opinion about the industry and have your say in the direction of the association.

New members will receive a "A proud member of CAFE" Window Decals

Our new members will receive a window decal with our "A proud member of" logo for you to display.

Canadian Country Music Association (CCMA)

<http://www.ccma.org/>

The Canadian Country Music Association (CCMA) is a membership-based, not-for-profit organization committed to the promotion and recognition of Canadian country music. Built upon the foundation to *educate, elevate and celebrate* Canadian talent, the CCMA progressively heralds the spirit, community and creativity that country music fosters.

History

Since 1976, the CCMA has been committed to ensuring the growth and development of the Canadian country music industry. Through education, communication, information, promotion and recognition, the CCMA offers members these advantages in an increasingly competitive environment. Core to these efforts is Country Music Week. It is the focal point for the organization and its members, providing professional development opportunities, showcasing slots, and an opportunity to heighten awareness and increase exposure for Canada's country music artists.

Originally founded as the Academy of Country Music Entertainment in September 1976 during an "RPM Magazine" function, the first Board of Directors under President Hank Smith set out to organize, promote and develop a Canadian country music industry, which included the founding of Country Music Week.

The very first awards presented in coordination with Country Music Week were the RPM Big Country Awards. It wasn't until 1982 that the association inaugurated its very own Canadian Country Music Association Awards.

In 1987, the organization's name was officially changed to the Canadian Country Music Association (CCMA). Growing in both reputation and experience, the CCMA was able to secure a broadcast partnership with CTV Television which allowed the 1987 Canadian Country Music Association Awards to be televised for the first time coast to coast to coast. The CCMA continued its partnership with CTV until 1998.

It was in 1999 that the CCMA entered into a new partnership, now with CBC Television, with encore broadcasts on CMT in Canada. The 2005 Canadian Country Music Association Awards were also broadcast for the first time on the U.S. Network GAC (Great American Country) and on CMC (Country Music Channel) in Australia.

It can be said that music is the very soul of this country, and reflects the true identity of Canada. As the country genre evolves to embrace new styles, it is reflecting new versions of our Canadian identity, as well as our heritage. Country Music Week and the Canadian Country Music Association Awards continue to be a celebration of the music and the artists that represent our unique culture.

Membership Eligibility

In order to qualify for a CCMA Membership, you must be directly and substantially involved in the country music industry and be a member of at least one or more of the twenty-five (25) following categories.

Categories:

- Artist
- Artist Manager
- Association
- Booking Agent
- Consultant
- Distributor
- Festival

- Media List
- Music Publisher
- Musician
- Producer
- Production Company
- Public Relations
- Publication
- Publicity/Media
- Radio (full-time)
- Radio (part-time)
- Record Company
- Recording Studio
- Retailer
- Services
- Songwriter
- Talent Buyer/Promoter
- Television/Video
- Venue

Membership

The CCMA has one level of membership, referred to as “Industry Membership.” The CCMA Membership year starts on May 1 and ends on April 30. All CCMA Memberships expire on April 30 at 5:00 p.m. ET at 1 year, 2 year, and 5 year increments based on the number of years purchased. In addition to meeting eligibility requirements (see Membership Eligibility) all new applicants for membership are required to provide two (2) music industry references.

An applicant is admitted to the membership by resolution of, and approval by, the CCMA Membership Committee.

For more information on any of our current programs, please refer to the list below:

CCMA AWARDS

COUNTRY MUSIC WEEK

HALL OF FAME

DISCOVERY PROGRAM

AWARDS OF ACHIEVEMENT

Canadian Dance Assembly (CDA)

<http://www.cda-acd.ca/en/>

The Canadian Dance Assembly (CDA) is the voice of the professional dance sector in Canada and promotes a healthy, sustainable environment in which professional dance practice can grow and thrive. CDA cultivates a strong national voice for Canadian professional dance and supports the development of resources for this field of artistic expression. Through conferences, workshops, and networking events we connect the dance community from coast to coast, building a cohesive and dynamic milieu.

Programs and Services

The Canadian Dance Assembly offers a variety of programs and services for members of the dance sector. All programs and services are open to both individual and organizational members but appeal to specific concerns.

For Individuals:

- Access to affordable Health Insurance through AFBS
- Professional Development workshops and webinars
- Discounted registration to National Conferences and opportunities to connect at Regional Events
- Timely Advocacy Alerts and E-bulletins about arts funding

For Organizations:

- A voice for dance in Ottawa
- Representation on the Canadian Arts Coalition's Steering Committee
- Negotiations with the Federal government on shared concerns, such as Temporary Foreign Workers or issues of Taxation
- Discounted registration to National Conferences and opportunities to connect at Regional Events
- Free postings on the CDA job board
- Timely Advocacy Alerts and E-bulletins about cultural policy and politics

For Both:

- International Dance Day promotion
- Celebration of accomplishments in the field with the biannual I Love Dance Awards

CDA is a reputable source of information on the current state of dance in Canada and provides representation to policy makers and the public. CDA facilitates opportunities to network, dialogue and exchange on topics relevant to the professional dance milieu.



- **Job Postings**
- **Resource Links**
- **Helpful Tools**
- **Reading**
- **Events Calendar**

Resources

The Canadian Dance Assembly is pleased to provide the following resource pages for you to become more informed about the dance field.

Resource Links– View a listing of links to service organizations dedicated to dance, funding bodies, international dance service organizations and more.

Helpful Tools– These services will help provide you with the tools that you may need in your field of work, from fee negotiation tools to statistics we hope that these resources help make your work more efficient and effective.

Reading– Links to books, magazines, articles, and archival information related to dance.

Events Calendar – This calendar provides a listing of conferences, festivals, professional development opportunities and major happenings nationally and internationally. Please note that this calendar does not post individual shows or auditions.

Membership

Becoming a member of CDA means having YOUR needs represented on a national level; every voice adds momentum to our efforts, every member makes a difference! **Please review the membership criteria here.**

By participating in the **Canadian Dance Assembly** you will stay **INFORMED**, get **CONNECTED** and be **ACTIVE** in your dance community.

Stay **INFORMED** - We are an informed source about the current state of dance in Canada and keep our members apprised about the issues that impact our sector. We provide representation to policy-makers and promote a healthy and sustainable dance milieu. Through regular e-bulletins, Advocacy Alerts and news items, we help keep you in the know!

Get **CONNECTED** – The Canadian Dance Assembly facilitates networking opportunities so that you remain closely connected with your colleagues. Through our national conferences and regional meetings we provide opportunity to connect the dance community from coast to coast. With the goal of building a cohesive and dynamic community, CDA facilitates networking, dialogue and exchange on topics relevant to all Canadian professional dance in its diversity.

Be **ACTIVE** - Add your voice to the growing network of dance professionals and organizations from across the country. Participate in regional activities such as Arts Day on the Hill, International Dance Day & Culture Days. As we unite, collaborate, and celebrate together, we can make a difference for dance.

Canadian Organization of Campus Activities (COCA)

www.coca.org

The Canadian Organization of Campus Activities, represents more than 60 member post-secondary institutions across Canada from Vancouver to the Atlantic provinces. COCA also has more than 80 Associates. These are artists and suppliers who provide services to the Canadian campus activities sector. Founded in 1982 as the successor organization to the Canadian Entertainment Conference, COCA has been promoting excellence in campus activities through education, networking and mentorship programs for more than 30 years.

COCA Notes - The Official Newsletter of COCA

<http://www.coca.org/publications>

COCA Educational Resources

See the COCA website for informative articles in the following areas:

Conference Session Notes

Program Management - General

Program Management - Promotion and Publicity

Programming - Film

Programming - General

Programming - Lecture

Programming - Music

Programming - Special

Programming - Travel

Staff & Student Development - Leadership

Staff & Student Development - Volunteers

Student Government

Resources for Associate Members

COCA National Conference

The COCA National Conference is held annually in the month of June and is the highlight of the year for COCA members. It serves as an opportunity to reconnect with colleagues, participate in professional development through the education program, and conduct business with associate members and artists who have been selected to showcase during the conference.

Central Regional Conference <http://www.coca.org/central-regional-conference>

Western Region Meetings

The School Members in the Western Region meet during the school year from time to time. Dates and locations will be announced and sent by email OR you may contact the Western Region Directors by clicking on [Contact](#).

Eastern Region Meetings

The School Members in the Eastern Region meet during the school year from time to time. Dates and locations will be announced and sent by email OR you may contact the Eastern Region Directors by clicking on [Contact](#).

COCA Campus Events

Various inter-campus events are held throughout the year on a regional basis (East, West & Central). These include [Campus Idol](#) and [Last Band Standing!](#)

COCA Checklist of Services & Benefits for Associates

- Free listing in COCA's on-line Directory. Choose from 24 categories for your company or artist profile to appear.
- Access 24/7 to the members-only section of the COCA Web Site including the Directory.
- Invitation to the National Conference held annually in June.
- Invitation to the Central Regional Conference. (Normally held in November during the academic year).
- Excellent networking opportunities with Campus Buyers and other COCA Associates.
- Free subscription to COCA Notes (COCA's online newsletter) published 3-4 times per year.
- Email address added to the COCA Associates List Serve.
- Communicate by email with COCA Schools through the Contact Center feature of COCA's interactive Directory.
- Opportunity to have your company or artist listing appear under 1 or 2 additional categories within the on-line Directory.
- Complimentary link to your Website from your profile in the COCA Directory.

- Opportunity to become a "COCA Sponsor".
- Advertising opportunities in COCA Notes, on the COCA web site, and in conference manuals.
- Entertainment Showcase opportunities at COCA conferences.
- Participate in the Campus Activities Biz Hall (trade show) at conferences.
- Leadership opportunities for COCA Associates who are interested.
- Benefit from educational & professional development sessions at conferences.
- Contact information for COCA school members updated regularly in the on-line Directory.

Festivals and Events Ontario FEO)

www.festivalsandeventsontario.ca

Festivals & Events Ontario (FEO) was established in 1987 as an association devoted to the growth and stability of the festival and event industry in Ontario.

Quick facts:

- Office is currently located in Kitchener, Ontario
- Operates as a not-for-profit organization with four **staff members**
- Governed by a **Board of Directors** elected by the membership
- Provides festival and event organizers across the province, with a networking forum
- Offers professional development opportunities and resources aimed at encouraging professionalism and excellence in the industry
- Acts as an advocate for the industry by identifying, and working towards solutions on issues such as legislation, governance, product development and more
- Also serves the interests of industry suppliers whose goods and services are of use and benefit to Ontario's festival/special event organizers
- Ontario festivals and events are estimated to annually drive \$2.3 billion in contribution to regional GDP
- Canada's festival and event industry supports 50,000 full-time jobs
- The average small festival/event supports \$424,000 in tax revenue at all three levels of government
- There are over 2,500 member events that happen across Ontario annually
- Ontario's festivals/events contribute over \$1 billion of economic impact on a yearly basis

Programs and Services

Festivals Helping Festivals

Festivals Helping Festivals was born with the idea that if we work together we can help make the festival and event industry stronger for everyone. Our industry has so many valuable resources – namely the people who make up the industry with years of experience behind them – and if we all work together, a great deal can be learned! If you have a question you would like answered, a job posting to advertise, or any other special announcement, this is the avenue to get it out to a target audience. LinkedIn: You can catch all the buzz on Festivals and Events Ontario LinkedIn Groups! Ask your questions anytime and get your answers sooner! LinkedIn Groups is a great forum for professionals in the same industry or professionals with similar interest to share content, find answers, post and view jobs, make business contacts, and establish themselves as industry experts!

Employment Opportunities

Festivals & Events Ontario (FEO) often receives notices of job postings from member organizations. Visit our website often to view exciting opportunities currently available within the festivals and events industry (or any postings found on **Twitter** or **Facebook**).

Professional Development

Professional development continues to be an important function of FEO. FEO is committed to assisting our members with every opportunity to succeed and to provide opportunities for them to build on their festival and

event experience. With online, offline learning available and networking events, FEO members can choose the education path that is right for them.

Leadership Network Forums

This is a 60-minute conference call held monthly with our members, at which time we provide an Industry update (this may include funding deadlines, new legislation, etc.), a FEO update and a 20 minute professional development session on a variety of topics that have been selected by the participants. We can accommodate up to 100 people each month.

Networking

FEO offers opportunities to network with other members and like-minded people who one can turn to for advice, support and new ideas all year long.

Ontario College & University FEO Members

FEO is proud to have nine Ontario Colleges in our membership. Each year there is a new cohort of event coordinators, organizers and planners that graduate across Ontario and FEO is a valuable resource for these new professionals new to the industry.

NEW! Members Online Resource Library

FEO's Online Resource Library enables FEO members to access templates, samples, presentations and other tip-rich documents tailored to a variety of topics of interest. Members can access the Online Resource Library by logging into their **Company Profile Login** .

Online Educational Opportunities

FEO Hosted and Partnered Webinars

FEO has added webinars to its list of services. This initiative is part of FEO's continuous commitment to facilitate the development of an exemplary festival and event industry in Ontario. The webinars are no more than an hour with an opportunity for questions and discussion. Registration for these webinars FREE for FEO members.

ANNUAL CONFERENCE

Festivals and Events Ontario annual conference is held in late Winter (just before festival planning timeframe) in any one of Ontario's major cities across the province and boasts vibrant presentations, collaborative industry education, in-depth workshops and an outstanding opportunity to learn from and network with top industry professionals. The conference attracts 300+ festival and event professionals from across the province of Ontario. With a major tradeshow marketplace, an industry recognition Award Program and numerous showcase entertainers, the FEO Conference provides the perfect backdrop for industry professionals to soak up the excitement of a successful festival and event year gone by and prepare for another exciting year ahead! Conference attendees come from a wide range of environments across the arts, heritage, sports, food, music and many other platforms. Here is a sample of the industry professionals you might run into at our annual Conference:

- Festival/Event Organizers, Event Planners and Producers
- Industry Suppliers
- Festival/Event Partner Associations
- Representatives of Municipalities, BIAs and Chamber of Commerce
- Representatives of Regional Tourism Offices
- Non Profit Organizations
- Festival/ Events Corporate Sponsors

- Educational Institutions
- Event Management Faculty, Students and Post Grads
- Recreation and Parks Department Representatives
- Convention and Visitor Bureaus
- Community leaders
- Key Volunteers

Keynotes Speakers

FEO takes pride in carefully selecting top industry professionals to lead dynamic presentations and in depth workshops. FEO's Keynote Speakers are known for their ability to inform, educate and entertain conference delegates with the aim to motivate and energize professionals as they enter the upcoming festivals and event season. **Interested in speaking at a FEO conference? Click contact Debbie Mann, Business Development Manager, for more information or to discuss options.**

Showcase

Each year as a part of the Annual Conference, FEO provides the opportunity to performers of all genres to give a performance audition in front of hundreds of industry planners and organizers. These performance auditions are built into our special Showcase evening on Thursday and our Gala dinner on Friday night, providing entertainment for the delegates throughout the evening.

Silent Auction

Every year as a part of the Annual conference, FEO reaches out to their members to donate at least one item to the FEO Silent Auction so we can continue providing excellent programming value for both the conference and regional educational and networking events. EVERY dollar raised through the silent auction is utilized towards educational initiatives, such

as providing guest speakers at these events. Thanks to FEO members like you, last year's Silent Auction raised over \$9,000!

Marketplace

As the largest trade show of its kind for festival and event professionals, FEO's Marketplace promises to feature suppliers from a wide range of services and products. This is a one stop shopping opportunity under "one roof" so to speak, as vendors and suppliers are available to share and reveal industry products and services meeting almost every festival need. This is a great opportunity to engage, connect and collaborate in the sustainability and success of Ontario's festivals and events industry!

Awards

FEO's annual Conference is the place to be as each year, FEO rolls out the red carpet, so to speak, to acknowledge and recognize industry excellence through the annual Awards Program. These highly revered Awards and award winners reflect the best of the best in industry practices, the hard work and commitment of those who make the festivals and events industry in Ontario such a success.

Sponsors

FEO welcomes the opportunity to partner with any organization that shares an interest in the festival and event industry. Festivals and Events across Ontario span over many platforms such as the arts, heritage, sports, food and music. There is plenty of opportunity to narrow your reach within a variety of target markets. Creating a perfect forum for businesses to connect directly with a large number of industry professionals on a personal level, the conference allows companies to interact with major players within the festival industry, revealing valuable demographic and psychographic insights and enabling businesses to steer their brand visibility to a more targeted audience. FEO has a wide range of

sponsorship opportunities for companies who want to be involved in our annual conferences.

JOIN FEO!

Invest in the festival & event industry!

FEO is proud to serve its more than 550 active members, that represent over 1,200 festivals and events in Ontario. We've grown to become the largest organization in Canada representing the festivals and events industry. With our members' help, we've built a community of knowledgeable, dedicated and passionate festival and event organizers and volunteers.

It's within this community that our members create conversations that lead to greater success for their festivals, events and businesses. Through networking, our members learn from each other, creating a stronger industry province-wide. We are putting the large, international festivals alongside the smaller community festivals from all corners of Ontario – each having something unique to offer the other.

Check out our TOP 10 Reasons to Become a FEO Member!

See the difference a FEO membership can make for your listing! →

NEW! Member Referral Program

When you refer a new member between April 1, 2016 and September 30, 2016, both you and your referral will receive a \$50 credit towards your annual membership renewals. Learn **more**.

NEW! Member Perks Program

We are excited to announce our new Member Perks Program! With FEO's Member Perks Program, you can easily save money on everything from mobile technology to certification to insurance. We've wrapped them up and negotiated exclusive discounts on top festival and event industry products and services exclusively for our members. Checkout the latest perks.

- **Smart Mobile Makeover – Cutting Edge Mobile Technology** for a great price!
- **Joint Health and Safety Committee Certification Training** – Members get 15% off when **registering** for both Part One and Part Two of the course through **Workplace Safety & Prevention Services** by May 1st.
- **Group Auto and Home Insurance** – **Insuranceland** is offering Group Discounts for FEO Members.

Publications

Festivals & Events in Ontario Guide

With a distribution of 250,000 across Ontario, the Festivals & Events in Ontario Guide is a must-have for festival-goers, tourists and everyone in between – so if you're looking for a way to make the most of your advertising, this is a great place to start! With a variety of options available from 1/4 page ads to full page ads, we have advertising options that fit your budget.

Directory of Suppliers

The "IT LIST" Shopping Directory used by festival and event planners in Ontario. Join leading innovators, product leaders, idea makers and entertainment specialists who promote services and expertise to assist in making festivals and events a huge success. This Directory of Suppliers is a recognized and well used resource book distributed to the most

comprehensive database in our industry of festival and special event planners across Ontario.

Membership

FEO has established a tiered approach to membership fees based on the annual budget of a festival or event member and the type of member organization.

Folk Music Canada

www.folkmusiccanada.ca

Folk Music Canada is a member-driven organization that supports and promotes the Canadian folk music community, and is dedicated to raising awareness about the importance, diversity and cultural value of all types of folk music in Canada. A short history of Folk Music Canada Founded in 2000, Folk Music Canada operated for nearly a decade as 'Folk Alliance Canada', and was closely affiliated with Folk Alliance International. In 2009, after establishing some short-term strategic priorities, the organization chose a new name, hired its first employee and began to develop its own membership, while keeping close ties with FAI. Having established a growing membership base, cemented an organizational structure and hired an Executive Director, in late 2011 Folk Music Canada established a three-year strategic plan which helps guide its activities and directions.

Services and Benefits

Information: we keep members connected with the latest happenings, deadlines and news through our monthly e-newsletter, Facebook page and Twitter feed. And we'll give you the low-down on 'Cheap Eats' at folk conferences.

Resources: are you a musician looking for a list of venues to help plan a tour, trying to decipher how to submit to summer festivals? Are you a presenter looking for block booking opportunities? Folk Music Canada offers its members listings and databases to help you connect with the Canadian folk community – all in formats that are easy to import for mail merge and email.

Advice: from advice on border crossing to granting strategies and everything in between, Folk Music Canada is available by phone and email to answer your questions.

Networking: we bring the face of folk music key contact events, working to expand the network of presenters, key industry influencers, media, etc who work with folk music, targeting particular events such as BreakOut West, Canadian Music Week, East Coast Music Week, Canadian Folk Music Awards, Juno Awards, NXNE, Americana Music Conference, Trad Music Conference, WOMEX, APAP, NERFA, Folk Alliance, Folk Music Ontario and more.

Funding tools: we're at the ready to help you tap into the funding you need to bring folk music to audiences – as a performer, presenter or emerging arts worker. And we keep a keen eye on program changes so that you have the latest info on funding strategies.

Promotion: whether we are promoting folk music at a reception or in an exhibit hall, we work continuously on marketing and promoting the excellence our community offers, both in the presenting and performing communities.

Showcases: we help to create official and private showcase opportunities for artists at OCFF and Folk Alliance. In 2012, we will expand to offer even more opportunities at Folk Music Ontario, Folk Alliance, BreakOut West and other key events.

Advocacy: folk music is important to our national fabric and is a key part of our culture – we work to ensure that folk music is recognized as much as possible within media, industry and government channels.

Export Development: through presenting programs, we work to boost demand for Canadian folk music both domestically and internationally, including touring, the internet, television and radio.

Discounts: we offer an ensemble of member discounts to help our members save money as they move forward in their folk career and development.

- **Insurance:** we've got great deals on travel, instrument, D&O, liability and more!
- **Conference attendance:** we've got discounts to key gatherings such as Canadian Music Week and more.
- **Car rental:** our members get 5% off rentals with Enterprise
- **Music associations:** benefit from a 20% discount with your provincial music association. Already a member of your music association? Get 20% off your Folk Music Canada membership.
- **Tools of the trade:** get a great deal on instrument purchase, repair and gear.
- **Telecom:** Bell Alliant offers our members 5% off their monthly telephone bill.

Festivals

Folk Music Canada and festivals

In 2011, Folk Music Canada worked with Penguin Eggs magazine to develop a 44-page festival guide, as a supplement to their Spring edition of the magazine. We publish an annual list of festivals, thanks to the support of The SOCAN Foundation. You can find it here: Folk Music Canada 2013-14 Festival Listing

Festival Membership

If you are a festival wondering about the benefits of joining Folk Music Canada, we offer many services:

A national voice with funders

A discount program for festival insurance (event, liability, general commercial and Director & Officer) through Front Row insurance

National listing and networking services

Email us at info AT folkmusiccanada.ca for more information

Folk Music Canada Guides and Tools

- We publish an annual list of festivals, thanks to the support of The SOCAN Foundation. You can find it here: [Folk Music Canada 2013-14 Festival Listing](#)
- Thanks to The SOCAN Foundation, we have compiled a listing of Canadian Folk Venues. You can find it here: [Canadian folk venue listing](#)
- [Export Development: How to export Canadian folk music to USA, Europe and Australia / Comment accéder aux marchés internationales: États-Unis, Europe et l'Australie](#)
- [Promoting yourself at a folk music conference](#)
- [Helpful border crossing info/ Info sur le passage aux douanes](#)

Newsletter/Infolettre: Keep up with the latest in folk news, Folk Music Canada programs, training, webinars and showcase opportunities. Subscribe to our newsletter

Folk Music Ontario (FMO)

www.folkmusicontario.ca

Seeing the benefits of mutual support and collaboration, six Ontario music festivals came together in 1986 to form the OCFF. This new organization established a folk-genre presenters' network and programmed professional development workshops that would be held during an annual conference. The OCFF initiated several projects that raised the profile of the organization and increased its membership. The OCFF began to print a quarterly magazine, *Folk Prints*, established the *Songs From the Heart* songwriting competition, began the community outreach program *Art Beat*, and added Official Showcase performances to the conference weekend. By 1999 the OCFF board of directors had representatives from each region of Ontario, represented 25 major provincial folk festivals, and included 'individuals' (artists) into its bylaws as voting members. In January 2001 the OCFF hired an Executive Director and the organization continued to expand. By January 2004 membership had increased, programming intensified, and the service development and financial strength of the OCFF were transformed profoundly. At the 2012 conference, the membership voted to change the name of the organization from "The Ontario Council of Folk Festivals (OCFF)" to "Folk Music Ontario (FMO)", in order to help people better understand who we are and what we do. Now, 29 years after its founding, Folk Music Ontario is the largest folk and roots music organization in Canada and serves its members as a recognized arts service organization.

The Folk Music Ontario conference is the key event for Ontario's folk, roots, and traditional music community. Over four days and three nights in October, 750 delegates will:

- hear provocative speakers and learned about new products and services for performers and presenters

- engage in lively roundtable discussions and private meetings with industry professionals
- interact with panelists during educational seminars and workshops
- hear some of the best performer showcases in the country
- play in the best jam sessions outside of the festival circuit
- have a whole lot of fun!

Resources

- [Listservs](#)
- [US Work Permits for Canadian Musicians](#)
- [Festival Resources](#)
- [Folk Music Organizations](#)
- [Folk Music Magazines](#)
- [Copyright and Royalties in Folk Music](#)
- [Of Interest To Traditional Music Enthusiasts](#)
- [Of Interest To World Music Enthusiasts](#)
- [House Concert Resources](#)
- [Online Databases, eBooks & More](#)
- [Instructional Videos](#)
- [Careers / Job Opportunities](#)
- [Folk Music Ontario Logos](#)

Membership

By joining Folk Music Ontario, you join the largest provincial networking organization devoted to the folk, roots, and traditional music community. You become an integral part of the ever-expanding network of folk activities across Canada. Our current membership includes festivals, folk clubs, concert series, venues, songwriters, musicians, agents, managers, promoters, distributors, record retailers, record companies, studios, radio stations, associations, graphic designers, and many others.

Folk Music Ontario attends meetings and information sessions about the industry, and is called upon on a regular basis to represent the folk, roots and traditional music industry to government and industry. There are three levels of membership in Folk Music Ontario: **Individual** (includes Youth, Partners, Family and Lifetime memberships), **Organizational** (small, medium and large) and **Festival**.

Individual Benefits & Fees

Discounts:

- The best rates on Folk Music Ontario products and services (conference registration, advertising, *Songs From the Heart* and Showcase applications, etc.)
- Discounts on partner organizations' products and services (Duplium Muzic, Canadian Music Week, Harris Institute courses, Bandzoogoo, etc.)

Communications:

- Optional inclusion in the Folk Music Ontario membership directory
- The ability to create a member profile to be displayed on the Individual Members page of the Folk Music Ontario website
- Posting/sharing of Facebook announcements of benefit to the wider community
- Retweeting of your great tweets that help other Folk Music Ontario members
- Folk Music Ontario's annual brochure, *Ontario Folk Festivals*
- Folk Music Ontario's magazine, *Folk Prints*, published twice a year (in spring and as a Conference Program issue in October)
- Access to biweekly eNews for announcements of activities to the 9000+ record Folk Music Ontario database

Benefits:

- 10% discount of the lowest posted room rate at Delta Hotels and Resorts nationwide — [click here to make your reservation](#)
- Discounted instrument insurance from Front Row Insurance — [click here for a free quote](#)
- Extended free 3-month trial of Bandzoogle services and 15% discount on upgrade to paid plan — [click here to get started](#)
- Reference letters for US visa applications
- Voting privileges – YOU help to set Folk Music Ontario's course by casting your vote when electing directors and approving big decisions at general meetings

Communications:

- Optional inclusion in the Folk Music Ontario membership directory
- The ability to create a member profile to be displayed on the Organizational Members page of the Folk Music Ontario website
- Posting/sharing of Facebook announcements of benefit to the wider community
- Retweeting of your great tweets that help other Folk Music Ontario members
- Copies of Folk Music Ontario's annual brochure, *Ontario Folk Festivals*
- Three copies of Folk Music Ontario's magazine, *Folk Prints*, published twice a year (in spring and as a Conference Program issue in October)
- Access to biweekly eNews for announcements of activities to the 9000+ record Folk Music Ontario database

Benefits:

- Access to employee benefits programs through Folk Music Ontario's membership in the Ottawa Festivals network
- 10% discount of the lowest posted room rate at Delta Hotels and Resorts nationwide — [click here to make your reservation](#)

- Discounted instrument insurance from Front Row Insurance — [click here for a free quote](#)
- Extended free 3-month trial of Bandzoogle services and 15% discount on upgrade to paid plan — [click here to get started](#)
- Voting privileges – YOU help to set Folk Music Ontario’s course by casting up to THREE votes when electing directors and approving big decisions at general meetings

Ontario Association of Agricultural Societies (OAAS)

<http://ontarioagsocieties.com/>

Welcome to the Ontario Association of Agricultural Societies. The OAAS is the provincial association representing over 220 agricultural societies from across the province. Its mission is to act as a resource and a united voice for its members by providing leadership through education and communication to encourage them to promote agriculture and a rural way of life in Ontario.

In Ontario Agricultural Societies are governed by the Agricultural and Horticultural Organizations Act. Their purpose is seen as being a community organization mandated with preserving and celebrating the rural way of life in Ontario. As the provincial association, the OAAS primary focus is to assist its' members in achieving their own respective goals.

The OAAS is governed by a home-craft director and an agricultural director from each of the fifteen districts in the province. These thirty board members, combined with four executive members provide leadership to the association.

With respect to staff resources, the OAAS is managed by a General Manager with the assistance of a Treasurer and a Secretary, who also acts as the Convention Coordinator.

The highlight of the year for the OAAS is the annual convention, which takes place in mid-February. The convention, which brings together upwards of 1000 delegates from all across the province, provides the OAAS members with education, information, and networking opportunities that are meant to improve the operations of the individual agricultural societies.

The OAAS encourages visitors to this website to visit the many pages inside and learn about the organization, its members and the great job that agricultural societies are doing in Celebrating Rural Ontario.

Convention

The OAAS holds an annual convention in February each year.

Service Members

O.A.A.S. Service Members provide valuable products and services to Ontario Fairs and exhibitions. Members receive free publicity by automatically being listed in the "Service Members Directory", which appears annually in our Ontario Fairs and exhibitions Directory.

Members can also apply for space in the Trade Show, or on the Main Showcase and Children's Showcase at the annual Convention in February. All service members are automatically on our mailing lists for information that we periodically mail.

Toronto Blues Society

www.torontobluessociety.com

Formed in 1985 by a group of enthusiasts who saw legendary blues nightclub **Albert's Hall** spike blues interest and wanted to protect the stability of Toronto's blues with an organization. This group included **Derek Andrews, David Barnard** and **John Valenteyn**, who wanted to ensure that blues music, an indigenous North American art form, was guaranteed a continued presence in Toronto. Although the blues scene at the time was thriving, it had almost disappeared during the late 1970s disco era. This suggested the need for an organization that would work to create a climate in which the opportunities for live performances, radio airplay and national touring that can make a career in music viable were being made available to blues musicians. Interest in the organization was immediate, and a paid membership of over 500 was established within two years. The membership has held strong around that number ever since.

Communication

Since the organization's inception, the TBS has experienced tremendous growth in terms of its structure, services and programming. The Toronto Blues Society's monthly publication, **Maple Blues**, is well known throughout the international blues community. The TBS website is an indispensable portal for blues fans, with an online edition of the newsletter and links to hundreds of other Canadian blues artists and resources. The TBS created the on line Blues Book directory and the **Maple Blues** listserv, an email discussion group for the Canadian blues community. A weekly email broadcast called **Where It's At** promotes events and social media such as **Facebook** and **Twitter** are now all used to reach out to blues fans.

Education

The Toronto Blues Society began a **Blues in the Schools** program in 1992 and successfully secured **Trillium Foundation** funding for three years in 1999 to expand the program. Since then, the TBS has managed a program of outreach to the Toronto area school system that has placed concerts, workshops and intensive sessions in both elementary and secondary schools. The TBS holds this initiative in high regard and looks forward to expanding Blues in the Schools in cooperation with teachers. We also value the education workshops we have staged to help musicians find their way in a competitive creative industry. This includes collaborations with **Folk Music Ontario (FMO)**, **Songwriters Association of Canada** and **Worlds of Music Toronto** such as **Music Money**. These panels led to the creation of a national biannual conference called the **Blues Summit** where artists showcase for talent buyers, seminars address the evolving music industry landscape and some very social networking takes place.

Events

The Maple Blues Awards has become a must attend blues event with an annual gala at Toronto's **Koerner Hall**. The **TBS Talent Search** has attracted up-and-coming blues bands from across the country and provided a launching pad for many new artists. The TBS programs a diverse array of activities that includes performance workshops (guitar, harmonica, etc), a **Blues in the Schools** program, the annual **Women's Blues Revue**, concerts, showcases and community outreach events, provides consultation to musicians and the music industry, and advocacy on behalf of the blues community.

As the community grows, the Toronto Blues Society continues to find new ways to promote this music that is so deeply connected to the North American spirit.

For more information about the history of the Toronto Blues Society, check out the [TBS Archive](#).

Live Blues Listings. The Toronto Blues Society's "Live Blues" Listings include blues shows and concerts from across Southern Ontario. The list collects one time and recurring events and sorts by performance date.

The Maple Blues Awards

The Maple Blues Awards is Canada's national blues awards program. Its goal is to promote blues music across Canada, and to recognize outstanding achievement in the field. Winners in all categories (excluding the instrumental categories*) are decided by blues fans across Canada. Voting occurs online each November.

Nominating Panel & Steering Committee. The nominees are selected by a distinguished panel of approximately 50 blues experts who form the MBA Nominating Panel. Co-chaired by the steering committee consisting of Terry Parsons, Yves Trottier, John Valenteyn and Brant Zwicker, the panel includes radio hosts, journalists, and festival organizers regionally distributed across Canada. Members of the Nominating Panel are not eligible for any of the awards.

***Instrumental Categories.** Winners in the guitar, harmonica, piano/keyboards, horn, drum, and bass categories are **not** open for public vote. Instrumental or "craft" categories are determined by a panel of experts drawn from the nominating panel.

The awards program is proudly organized by the **Toronto Blues Society**.

Benefits Of Membership

With a Toronto Blues Society membership, not only do you help support TBS and all the events we produce, you also receive these great benefits:

- **1st Class** home delivery of our monthly **Maple Blues Newsletter**
- **Best available tickets** to the **Maple Blues Awards** for only \$28/ticket
- **20% discount** on **Women's Blues Revue** tickets and exclusive access to **early bird** member seating
- **10% off** every blues CD purchase from the **HMV Superstore** (333 Yonge St, 3rd Floor)
- **TBS voting rights**
- **Discount** tickets to all **TBS events** (including TBS Workshops)
- **Discounts** on TBS merchandise purchases at TBS events
- **Exclusive** access to industry discounts, ticket giveaways, and more!

[Click here to become a member of Toronto Blues Society](#)

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All Guides are or will be available for download
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Consulting website: www.bairdartists.com



Robert Baird, President of Baird Artists Management, is now available for consultation and advice regarding Canadian and U.S. regulations and information for performers, agents/managers and performing arts venues. Mr. Baird has been in the performing arts for over fifty years and has had distinguished careers in education, publishing and musical theatre. He served on the Board of Directors (2008-2010) and was President (2011-2013) of the North American Performing Arts Managers and Agents (NAPAMA). He was Treasurer and Vice-President of Festivals and Events Ontario (FEO) and served on that Board on various committees (2010-2013). Mr. Baird

received the Arts Northwest Coyote Award and the Performing Arts Exchange Mary Beth Treen Award in 2012. He is Chair of Team Agent Network (TAN) and APAP Showcase Coordinator.

Robert is a regular columnist in *International Musician: The Official Journal of the American Federation of Musicians of the United States and Canada* (Circulation 100,000+ Monthly) where he writes a monthly column entitled "Crossing Borders". The column focuses on what artists need to know to get into Canada or the United States. He also writes a monthly column entitled "Artist Manager's Toolkit" for *International Arts Manager*, based in London, England.

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